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# *Ralph Hamilton*

School of Business Administration

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## **Professional Interests**

**Research:** Entrepreneurship/New Venture Creation, Business Ethics/Stakeholder Management, Strategic Management of Information Technologies and Electronic Business

**Teaching:** Entrepreneurship, Strategic & International Management, Organizational Theory, Business Ethics, Global Technology Management, e-Intrapreneurship, New Venture Creation, e-Policy

## **Academic Background**

Ph.D. University of Georgia, Athens, GA, Strategic Management, 1997

M.B.A. California State University, Fullerton CA, General Management, 1985

B.A. Gordon College, Wenham, MA, English Literature, 1976

## **Dissertation**

Outsourcing of Information Systems as a Strategic Decision: An Empirical Analysis of the Banking industry

## **Work Experience**

### **Academic Experience**

Clinical Assistant Professor, School of Business Administration, University of Mississippi (2002 - Present).

Assistant Professor of Management, Georgia State University (1997 - 2002).

Visiting Assistant Professor, University of Tennessee (1994 - 1995).

Lecturer, California State University (1985 - 1985).

### **Non-Academic Experience**

Consultant/Budget Analyst, Los Angeles County Transportation Commission (1990 - 1991). Constructed annual (Fiscal 1991) budget for \$2.5 billion public transit agency.

Evaluator (Congressional Investigator), United States General Accounting Office (1985 - 1990). Researched and wrote management reports on federal agencies. Focused on strategic use of information technology as well as cost benefit analysis of spending in federal programs, including NASA, FAA and the Social Security Administration. Reports cited by major media, including CNN and the Wall Street Journal.

Program Director, Camfel Productions (1980 - 1982). Served as controller and personnel director. Developed financial relationships with bankers and suppliers. Controlled general ledger accounts. Recruited and hired personnel. Designed a training program and wrote a procedures manual.

### **Paid Service**

2002: Baker Street Enterprises, 1995-2002 President of Consultancy in Strategy and Information Technology. Focus on Strategic planning and scenario analysis.

## **Teaching**

### **Courses Taught**

Business Ethics

Introduction to Management Information Systems

e-Intrapreneurship

e-Policy

Concept Integration and Application (specialized masters)

Management of Strategic Planning

New Venture Creation in Electronic Commerce

Organization Behavior  
Organization Theory  
Principles of Management  
Small Business Management

## Teaching Honors and Awards

### **Honors:**

2002 - Featured in Summer 2002 article on 'wireless opportunities.', State of Business Magazine-Georgia State.

2000 - In Summer 2000 article on 'entrepreneurial activities' by Georgia State students, former student quoted as saying I was one of the 'premier' teachers in the business school., State of Business Magazine-Georgia State.

### **Awards:**

2008 - 2008 Outstanding Undergraduate Teacher Award, School of Business, The University of Mississippi.

1994 - Outstanding Teaching Award, University of Georgia.

## Other Teaching Activities

### **Other Teaching Activities**

2005-2006 - Executive Education, University of Mississippi 1. Goal-Setting (July 2005) 2. Time Management (August 2005)

## **Research/Intellectual Contributions:**

### **Refereed Articles**

Hamilton, R. H. & Rupp, W. T. (2007). Opportunities and Challenges in the Wireless World. Journal of Internet Commerce.

Hamilton, R.H. & Hamilton, P. (2005). Timeless Advice: Daniel Defoe and Small Business Management. Journal of Management History.

Hamilton, R. (2001). E-commerce New Venture Performance: How Funding Impacts Culture. Internet Research (11), 277-285.

Watson, H. J., Aronson, J., Hamilton, R. H. , Lakshmi, I., Nagasundaram, M., H. Nemati, & J. Suleiman, (1996). Assessing EIS Benefits: A Survey of Current Practices. Journal of Information Technology Management, 7, 23-30.

### **Refereed Proceedings**

#### **Full Paper**

Hamilton, R. (2002). The Digital Divide: Government Challenges and Corporate Opportunities. International Conference on Electronic Commerce.

Hamilton, R. (1999). Decision Frameworks and Outcomes for Business and the Economy in the Year 2000. Year 2000 'Before' Conference.

Hamilton, R. (1998). The Stakeholder Information System: Coping with Complex, Dynamic Stakeholder Environments Through the Use of the Extranet . International Association for Business and Society.

### **Working Papers**

Hamilton, R. (2008). "Developing Strategic Character: How Virtues Could Lead to Competitive Advantage" targeted for Journal of Business Ethics.

Hamilton, R. (2006). "The new union tactics and company responses: A resource-based approach" targeted for Human Resource Planning.

Hamilton, R. H. & Rupp, W. T. (2004). "Culture, Strategy, Ethics and the Entrepreneur".

### **Presentation of Refereed Papers**

#### **National**

Hamilton, R. H. (2007, August). Strategic Character: Virtues that Lead to Competitive Advantage. Presented at Academy of Management Meeting, Philadelphia, Pennsylvania.

Hamilton, P. L. & Hamilton, R. H. (2002). Daniel Defoe: The Complete Small Business Manager. Presented at Academy of Management Meeting, Denver, Colorado.

Rupp, W. T. & Hamilton, R. H. (1998). The Use of Living Cases to Teach Business Ethics: A Stakeholder Approach to Ethical Decision-making. Presented at Society of Business Ethics Conference, Chicago, Illinois.

Rupp, W. T. & Hamilton, R. H. (1996). Reputation for Innovativeness and Firm Performance: An Empirical Analysis of Six High Technology Industries. Presented at Academy of Management Meeting, Cincinnati, Ohio.

### **Service:**

#### **Service to the University**

##### **Department assignments:**

##### **Member:**

2004-2005: Department of Management, Curriculum Assessment Committee: School of Business Administration, University of Mississippi, Southaven Campus

### **College assignments:**

#### **Chair:**

2006-2007: School of Business Administration, Search Committee for Clinical Assistant Professor of Management: University of Mississippi, Southaven Campus

2004-2005: School of Business Administration, Search Committee for Clinical Assistant Professor of Management: University of Mississippi, Southaven Campus

#### **Faculty Advisor:**

2007-2008: DeSoto Business Networking: University of Mississippi, Southaven Campus

2006-2007: Students in Free Enterprise (SIFE) Faculty Advisor: University of Mississippi, Southaven Campus

2006-2007: Students in Free Enterprise (SIFE) Faculty Advisor: University of Mississippi, Southaven Campus

#### **Member:**

2007-2008 through 2008-2009: MBA Committee

2002-2003 through 2003-2004: School of Business Administration, Search Committee for Clinical Assistant Professor: University of Mississippi, Southaven Campus

#### **Other Institutional Service Activities:**

2008-2009: Gillespie Business Plan Contest: Served as judge in 2008 Gillespie Business Plan contest (April 2008)

#### **Student Placements:**

2007-2008: Job Placement Assistance: Assisted students in finding jobs and also networked with businesses to determine job availability

### **University assignments:**

#### **Member:**

2001-2002: Georgia State University, Russell Center for Entrepreneurship: Undergraduate and MBA Entrepreneurship concentration curriculum

1997-1998 through 2001-2002: Georgia State University, E-business Steering Committee

1996-1997 through 2001-2002: Joint Committee for Community Development-Georgia State University: Included Georgia State, Georgia Tech, Emory, and Clark Atlanta Universities

1999-2000 through 2000-2001: Georgia State University, Year 2000 Task Force: Recognition from Chief Information Office for assistance in year 2000 upgrade preparation; presentatio to Board Regents conference

#### **Other Institutional Service Activities:**

2008-2009: SACS Accreditation Meeting: Served as a branch campus faculty representative from the Business School in meeting with SACS team at the DeSoto Campus

2004-2005: Southaven Campus, Registration Day: University of Mississippi

#### **Student Placements:**

2008-2009: Letters of Recommendation: I wrote 3 graduate school letter of recommendations, including one for the School of Business and another for the School of Law.

## **Service to the Profession**

### **Invited Lecture**

2002-2003: Georgia Chambers of Commerce, 1997-2002 Presentations to several Georgia Chambers of Commerce and other non-profit organizations. (Local).

### **Other Professional Service Activities**

2006-2007: Mississippi Public Broadcasting (Radio), Interviewed for radio news segment discussing regional economic and entrepreneurial opportunities with the arrival of the Toyota manufacturing plant in Tupelo (early March 2007), Jackson, Mississippi (Regional).

2006-2007: Daily Mississippian, Interviewed for article discussing regional economic and entrepreneurial opportunities with the arrival of the Toyota manufacturing plant in Tupelo (Local).

2006-2007: Northeast Mississippi Daily Journal, Interviewed for article discussing regional economic and entrepreneurial opportunities with the arrival of the Toyota manufacturing plant in Tupelo (Regional).

2005-2006: DeSoto Appeal (Memphis Commercial Appeal, DeSoto Edition), Interviewed for article, primarily discussing DeSoto County economic development and role of Southaven campus in promotion of development (Local).

2005-2006: Society of Human Resource Management, Olive Branch Chapter, (Coordinator and facilitator between chapter and University of Mississippi) (Regional).

2004-2005: Society of Human Resource Management, Olive Branch Chapter, (Coordinator and facilitator between chapter and the University of Mississippi) (Regional).

2002-2003: Media Interviews, 1997-2002 Presented interviews in technology or entrepreneurship-related areas (Atlanta Journal-Constitution, WSB-TV, WXIA-TV, WFOX, WRFC, WDUN Radio) (Local).

2001-2002: Atlanta Chapter of the Association of Internet Professionals, Vice- President of the Atlanta chapter. AIP is a non-profit trade association with 32 chapters around the world representing thousands of Internet professionals. (National).

### **Reviewer: Conference Paper**

2008-2009: Academy of Management Annual Meeting, Served as reviewer for the Entrepreneurship, Management History and Management of Spirituality and Religion Units (National).

2006-2007: Southern Management Association, Reviewer for Southern Management Association 2006 (Regional).

## **Service to the Community**

### **Board-Member**

2006-2007 through 2007-2008: Mississippi Small Business Development Center, Advisory Board Member

2006-2007: Emerge Memphis Incubator, Advisory Board member

2005-2006: Advisory Board - EmergeMemphis incubator

2002-2003 through 2004-2005: Advisory Board-EmergeMemphis incubator

### **Member of a Committee**

2005-2006 through 2006-2007: FedEx Institute of Technology Business Plan Competition, Served as judge and University of Mississippi liaison for business planning contest featuring technology-oriented business plans from universities in 3 states

2002-2003 through 2004-2005: Infrastructure Committee-Desoto County Economic Development Council

### **Other Community Service Activities**

2005-2006: Mississippi Small Business Development Center, Served as advisor

### **Speech / Presentation at a Community Meeting**

2008-2009: DeSoto Networking Lunch, Banks, Bailouts, Budgets, Booms and Busts: What the Wall Street Crisis Means to You. Presentation to the UM-DeSoto Center students and faculty, Northwest Community College faculty and other community members. (October 2008)

2006-2007: First United Methodist Church - Jackson TN, Small Group Leadership Training

2006-2007: Mississippi Small Business Development Center, Facilitator - Strategic Plan Development

2005-2006: U.S. State Department in conjunction with Mid-South Rotarians and the University of Mississippi, Seminar presentation on History of Retailing and Business Ethics in the US to visiting Russian delegation

2005-2006: Mississippi Department of Transportation, Seminar presentation on Strategic Thinking to statewide representatives of MDOT, May 2005

## **Other**

### **Memberships**

Academy of Management

Sigma Iota Epsilon (National Management Honor Society)

Southern Management Association

### **References**

Dr. William T. Rupp, Dean, Stephens College of Business, University of Montevallo, Montevallo AL 35115 Phone: 205-665-6540  
E-mail: ruppwt@montevallo.edu

Dr. Irene Duhaime, Associate Dean for Administration, Professor of Managerial Sciences, Robinson College of Business, Georgia State University

Atlanta GA 30302  
Phone: (404) 413-7004  
E-mail: iduhaime@gsu.edu

Archie B. Carroll, Professor Emeritus and Director of the Nonprofit Program in the Terry College of Business.  
Phone: (706) 542-1294  
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