
Michael Harvey, Ph.D.

Distinguished Chair of Global Business Professor of Management

Department of Management
School of Business Administration
The University of Mississippi
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Academic Background

Ph.D. University of Arizona, Tucson, AZ, Marketing, 1976
M.B.A. Southern Methodist University, Dallas, TX, Marketing, 1969
B.B.A. Southern Methodist University, Dallas, TX, Marketing, 1967

Work Experience

Academic Experience

Distinguished Chair of Global Business and Professor of Management, School of Business Administration, the University of Mississippi (2001 - Present).
Dean, School of Business Administration, the University of Mississippi (2001 - 2003).
Puterbaugh Chair of American Free Enterprise, Professor of Global Business Policy, Professor of Pysc, University of Oklahoma (1992 - 2001).
Director of the Management Division, University of Oklahoma (1995 - 1997).
Professor, Southern Methodist University (1980 - 1988).
Chairman Marketing Subject Area, Southern Methodist University (1978 - 1982).
Associate Professor (Tenured), Southern Methodist University (1976 - 1980).
Assistant Professor, Southern Methodist University (1971 - 1976).
Visiting Lecturer, Gratz Institute of International Studies (1975 - 1975).
Director of Graduate International Business Programs, Southern Methodist University (1972 - 1974).

Non-Academic Experience

National

Owner, Andes Metal Processing (1989 - 1994). Silting of coiled metals. Annual Sales--\$8,000,000.
Owner, Ful-View Displays (1989 - 1994). Manufacturing retail carpet displays. Annual Sales--\$5,000,000.
Owner, Inca Metal Products, Inc. (1988 - 1994). Manufacturer of warehouse racks, shelving, and shop equipment. Annual Sales--\$27,000,000.
Co-owner, Phillips and Harvey, Inc. (1987 - 1994). A partnership for the acquisition and development of companies.
Owner, Universal Display and Fixture (1987 - 1994). Manufacturer of retail display equipment. Annual Sales--\$21,000,000.
Owner, Sid's German Automotive (1979 - 1988). German auto repair and reconditioning operation. Annual Sales--\$1,500,000.
Owner, Dallas Consulting Group (1975 - 1984). Consultants that contracted with national and international clients to conduct research/management education for their managers. Annual Sales--\$500,000.
Owner, Transportation International (1975 - 1982). Fleet trucking operation with 20 operating unit. Annual Sales--\$4,000,000.
Owner, Harvey, Barham, and Wasowski Advertising (1972 - 1979). Full service advertising agency, which conducted marketing research and produced advertising for clients. Annual Billings--\$15,000,000.
Owner, Tombill (1971 - 1986). Domestic International Sales Organization (DISC) operated in Central and South America selling to fleet

truck operators. Annual Sales--\$2,000,000.

Owner, Tavco (1967 - 1986). Truck reconditioning facility, which was originally started to recondition all GMC used trucks in the United States. Annual Sales--\$7,000,000.

Consulting

2006-2008: Shook, Hardy & Bacon L.L.P, Expert witness-two years

1998-2001: State Farm Insurance Company, Oklahoma/Kansas Region- executive education, special projects over a three-year time period

1990-2000: Oklahoma Partnership Executive Education Program, designed/coordination cooperative one week executive development program with Oklahoma State University and twelve key companies in the State of Oklahoma

1997: Conoco Inc, Houston, TX- executive education - special projects for six months

1991-1994: Small Business Association, Washington, DC - executive education for three-years

1991-1994: Association of International Certified Public Accountants, Chicago, IL- executive education for two-years

1991: Rockwell International, (Automotive/Telecommunication): Flint, MI- Dallas, TX executive education, special projects over a two year time period

1989-1991: The Bonneau Company, Dallas, TX- marketing audit, planning system, special projects over a two-year time period

1987-1991: PepsiCo International, Dallas, TX- special projects over a four-year time

1990: Thompson Companies, George Good Inc- Los Angeles, CA - marketing audit special projects for six months

1985-1990: Rohm & Haas, Walnut Creek, CA- Melbourne, Australia; Auckland, New Zealand - marketing audits, executive education. special projects over a five-year time period

1981-1990: National Lead Inc, Houston, TX - marketing audits, executive education and special projects over a nine-year time period.

1989: Swarthout Industries Inc, Sherman, TX- marketing audit for one-year time period

1987-1989: Alexander Grant Inc, Chicago, IL- executive education for two-years

1985-1989: Elcor Chemical Company, Orloff Midland, TX, Mosley Machine Waco, TX, Elk Manufacturing Dallas, TX - marketing audits, special projects over a four-year time period.

1985-1988: Fitz and Floyd, Dallas, TX- marketing audit, planning system, special projects over a three-year time period

1987: Xerox, Stamford, CT- training seminar one year

1987: Phillips & Harvey, Acquisition Partnership, purchaing companies...6 entities purchased and sales built to \$70m in sales

1987: Kodak, Rochester, NY- executive education

1985-1987: Components Corporation of America, Dallas, TX- marketing audits, special projects over a two year time period

1983-1987: Diamond Shamrock, , TX- Louisville, KY; San Antonio, TX - marketing audits, executive education. special projects over a four-year time period.

1985: Balderson Inc, Wamego, KS- marketing audit, special projects for six months

1979-1985: Leland Energy Corporation, Los Angeles, CA - marketing audit, advertising campaigns. special projects over a five-year time period

1980-1983: Dallas Power and Light, Dallas, TX- special projects over a three-year time period

1978-1981: NorthPark Savings and Loan, Dallas, TX- competitive positioning and advertising campaigns over a two-year time period

1975: Dallas Police Department, Dallas, TX- minority police recruiting one-year time period

1971-1975: Bell Helicopter, Arlington, TX- special projects over a four year time period

1971-1974: Ft. Worth National Bank, Ft. Worth, TX- special projects over a three-year period

Teaching

Courses Taught

Scheduled courses: Advanced Readings in Management, Guided Research In Management, Individual Study, International Business, International Business Management, Principles of Management, Small Business Management, Special Topics in Business, Strategic Human Resource Management

Other courses:

Fundamentals of Mktg, Sales Management, Integration of the Mktg Mix, International Mktg, Consumer Behavior, Mktg Practicum, Mktg Policy, Global Management, Entrepreneurship, Intro to Interna'l Bus, Interna'l Mgmt, Global Bus Strategy, Small Business Mgmt,

Teaching Honors and Awards

Award

- 1997: Outstanding Teaching Award--University Award Merrick Foundation.
- 1997: Outstanding Professor Award--University Award University of Oklahoma.
- 1997: Outstanding MBA Faculty Member of the Year--College of Business Award University of Oklahoma.
- 1988: Nicholas Salgo Outstanding Teaching Award--School of Business Award Southern Methodist University.
- 1985: Nicholas Salgo Outstanding Teaching Award--School of Business Award Southern Methodist University.
- 1977: Nicholas Salgo Outstanding Teaching Award--School of Business Award Southern Methodist University.
- 1976: Nicholas Salgo Outstanding Teaching Award (Finalist) Southern Methodist University.
- 1974: Nicholas Salgo Outstanding Teaching Award (Finalist) Southern Methodist University.
- 1973: Nicholas Salgo Outstanding Teaching Award (Finalist) Southern Methodist University.
- 1972: Nicholas Salgo Outstanding Teaching Award (Finalist) Southern Methodist University.

Honor

- 1988: Elected One of the Ten Outstanding Professors at SMU Southern Methodist University.
- 1977: Elected One of the Ten Outstanding Professors at SMU Southern Methodist University.
- 1973: Elected One of the Ten Outstanding Professors at SMU Southern Methodist University.

Research/Intellectual Contributions:

Refereed Articles

- richey, g., harvey, m., beitelspacher, l., tokman, m., hilton, c., miriam Moeller, (in press, 2011). Aligning Operatant Resources for Global Performance: An Assessment of Supply Chain Human Resource Management. *journal of management & organization*.
- Heyka, M. & Harvey, M. (in press, 2011). Attention Deficit/Hyperactivity disorder as an Entreprenruial Marker among Family Members: A Social Learning Perspective. *Journal of Family Business Strategy*.
- Harvey, M., Reich, S., & Moeller, M. (in press, 2011). Developing Effective Global Relationships through Staffing with Inpatriate Managers: The Role of Interpersonal Trust. *Journal of International Management*.
- Moeller, M. & Harvey, M. (in press, 2011). HR Guildlines for Mitigating Cross-Border Regional Differences: Creating the Foundation for a Global Mindset. *People & Strategy*.
- McStay, D. & Harvey, M. (in press, 2011). Intent of the NeXt Generation of Family Members: Hard to Keep'em Down on the Family Farm. *international journal of transitions and innovation systems*.
- McIntyre, N., Harvey, M., & Moller, M. (in press, 2011). Organizational Knowledge Creation. *International Management Journal*.
- Moeller, M. & Harvey, M. (in press, 2011). Strategic Global Human Resource Management: An Analysis of Liability-of-Foreignness Issues Associated with Inpatriate Managers. *Journal of International Marketing*.
- Carlopio, J. & Harvey, M. (in press, 2011). Strategic Implementation: A Social Psychological Perspective. *International Management Journal*.
- Harvey, M., McIntyre, N., Sloan, H., & Moeller, M. (in press, 2011). The assessment of the self-concept in a global context: The foundation for building cross cultural competencies. *Journal of Leadership and Organizational Studies*.
- Harvey, M. & Moeller, M. (in press, 2011). The Inpatriate Manager: An Assessment of Progress Towards Legitimacy. *International Journal of Management Reviews*.
- Kiessling, T., Harvey, M., Moeller, M., & Hebdon, D. (in press, 2011). Top Management Decision-Making in Global Acquisitions. *international journal of transitions and innovation systems*.
- Harvey, M., Griffith, D., Kiessling, T., & Moeller, M. (in press, 2010). A Mult-level Model of Global Decision-Making: Developing a Composite Global Frame-of-Reference. *Journal of World Business*.
- Harvey, M., Kiessling, T., & Moeller, M. (in press, 2010). A View of Entreprenrshup and Innovation form the Economist 'For All Seasons: Joseph S. Schumpeter. *Journal of Management History*.
- Harvey, M., Buckley, M., Richey, G., Moeller, M., & Novicevic, M. (in press, 2010). Aligning Global Managers' Expectations/Capabilities during Global Assignments. *Journal of Applied Social Psychology*.
- Shaw, B., Ericson, T., & Harvey, M. (in press, 2010). Classifying the Seemingly 'Ubiquitous' Destructive Leader: They Appear to be Everywhere. *Leadership Quarterly*.
- Harvey, M., Mayerhofer, H., Hartman, L., & Moeller, M. (2010). Corraling the Right Horses to Staff the GLObal Organization. *Organizational Dynamics*.
- Garrison, G., Wakefield, R., Harvey, M., & Kim, S. (in press, 2010). Exploring Perceptions of Foreignnes in Vitual Teams: Its Impact on Team member Statisfaction and Turnover Intention. *Asia Pacific Journal of Information Systems*.

Harvey, M. (in press, 2010). global expatriates: Cultural nomads. *Human Resource Development Quarterly*.

Harvey, M. (2010). Global managers' assignments in the context of global supply chains: functional vs. multiple IQ competencies. *Journal of Marketing Channels*.

Harvey, M., Kiessling, T., & Moeller, M. (in press, 2010). Globalization and the inward flow of immigrants: Issues associated with the inpatriation of global managers. *Human Resource Development Quarterly*.

Harvey, M. (in press, 2010). globalization of corporate real estate decisions. *Journal of Corporate Real Estate*.

Harvey, M., moeller, m., & williams, a. (in press, 2010). Identifying Problem 'Children in an Organization and Developing an Effective Management Plan. *Business Horizons*.

Harvey, M., Napier, N., & Moeller, M. (in press, 2010). improving the probabilities of success of expatriate managers in global organizations. *International Journal of Human Resources Development and Management*.

Harvey, M., frank, a., & richey, g. (in press, 2010). information, intelligence and resource advantage: a multi-market multi-theoretical call for research. *international journal of transitions and innovation systems*.

Williams, A., Moeller, M., & Harvey, M. (2010). Inpatriates' Adjustments to Western Cultures: A Social/Cultural Conundrum. *Leadership and Organizational Development Journal*.

Harvey, M. & Moeller, M. (in press, 2010). mentoring female global managers: The need for mentors in the hypercompetitive global marketplace. *human resource development review*.

Harvey, M. (2010). Mentoring Global Dual Career Couples: A Social Learning Perspective. *Journal of Applied Social Psychology*.

Harvey, M. (in press, 2010). socialization of inpatriate managers to the headquarters of global organizations: A social learning perspective. *Human Resource Development International*.

Kiessling, T., Harvey, M., & Moeller, M. (2010). Supply-Chain Corporate Venturing through Acquisition: Key Management Team Retention. *Journal of World Business*.

Moeller, M. & Harvey, M. (in press, 2010). The influence of political skill on the acceptance of foreign nationals at headquarters organization: An examination of cultural stigmas. *International Journal of Human Resource Management*.

Tang, K., Robinson, D., & Harvey, M. (in press, 2010). The Topology of Sustainability Managers: Scientist, Messenger, Artisan or Story Teller. *Management Decision*.

Harvey, M. & Martin, J. (in press, 2009). A Conceptual Model of Communication Channel Selection in Intercultural Organizational Communications. *Advances in Management*.

Harvey, M., Griffith, D., Kiessling, T., & Moller, M. (in press, 2009). A Multi-Level Model of Global Decision-Making: Developing a Composite Global Frame-of-Reference. *Journal of World Business*.

Too, L. & Harvey, M. (in press, 2009). Accommodating 'Accelerating' Time: The Use of Timescapes in Corporate Real Estate Strategies. *Journal of Corporate Real Estate*.

Harvey, M. (in press, 2009). Are You Curious about how Global Managers Make Complex Decisions? *Human Resource Development International*.

Harvey, M., Heames, J., Treadway, D., & Duke, A. (in press, 2009). Bullying in the 21st Century Global Organization: An Ethical Perspective. *Journal of Business Ethics*.

Harvey, M., Mayerhofer, H., Hartman, L., & Moeller, M. (in press, 2009). Corraling the 'Horses' to Staff the Global Organization of the 21st Century. *Organizational Dynamics*.

Harvey, M. (in press, 2009). Determining Top Managements 'Value': Pre/Post Acquisition. *Journal of Business and Management*.

Harvey, M. & Moeller, M. (in press, 2009). Expatriate Managers: A Historic Review. *International Journal of Management Reviews*.

Duncan, K., Kiessling, T., & Harvey, M. (in press, 2009). Exploration of the Firms' Strategic Control Mechanisms in Australia and the United States: Implications for Global Governance Structures. *Thunderbird International Business Review*.

Harvey, M., fisher, r., mcphail, r., & moeller, m. (in press, 2009). Globalization and the impact on global managers' decision making processes. *Human Resource Development International*.

Williams, W., Moeller, M., & Harvey, M. (in press, 2009). Inpatriates' Adjustment to Western Cultures: A Social/Cultural Conundrum. *Leadership and Organizational Development Journal*.

Harvey, M. (in press, 2009). Interpreting Dual-Career Couples Family Life-Cycles: Identifying Strategic Windows of Global Career Opportunity. *Research and Practice in Human Resource Management*.

Cavalkapa, B. & Flynn, J. (in press, 2009). Leaders and Their Importance in Global Assignments. *Journal of International Business Disciplines*.

Kiessling, T. & Harvey, M. (in press, 2009). Small and Medium Size Firms Top Management Teams Decision-making in Global Acquisitions. *Market*.

Harvey, M., McIntyre, n., & Moller, M. (in press, 2009). The assessment of the self-concept in a global context: the foundation for building cross cultural competencies. *Journal of Applied Social Psychology*.

Harvey, M., Moeller, M., & Williams, W. (in press, 2009). Understanding the Relationship between the Role of the Self-Concept and the Destructive Impact of Obsessive Compulsive Disorder in Managers. *Journal of Applied Social Psychology*.

Harvey, M., Kiessling, T., & Heames, J. (in press, 2008). Acquisition Issues: Operational Changes to the Acquired Firm's TMT. *Journal of Leadership and Organizational Studies*.

Robinson, D., Harvey, M., & Yupiter, M. (in press, 2008). Destructive Leadership in Family Businesses: Modeling Social Exchange between Generations. *International Journal of Entrepreneurship and Small Business*.

Thite, M. & Harvey, M. (in press, 2008). Expatriates Return to Home Country: Testing the Waters. *International Journal of Human Resource Management*.

Garrison, G., Harvey, M., & Napier, N. (in press, 2008). Global Decision-Making: The Role of Managerial Curiosity in Assessing Potentially Disruptive Technologies. *Multinational Business Review*.

Harvey, M., Novicevic, M., & Breland, J. (in press, 2008). Global Dual-Career Exploration and the Role of Hope and Curiosity during the Process. *Journal of Managerial Psychology*.

Robinson, D. & Harvey, M. (in press, 2008). Global Leadership in a Culturally Diverse World. *Management Decision*.

Harvey, M. & Kiessling, T. (in press, 2008). Globalization of Internal Venture Capital Opportunities in Developing Country Small and Medium Sized Enterprise Relationship. *International Journal of Entrepreneurship and Innovation Management*.

Harvey, M., Novicevic, M., & Kikic, J. (in press, 2008). How to Manage Multiple Faculty Identifications During Change. *Multicultural Education & Technology Journal*.

Harvey, M., Heames, J., Leonard, N., & Moeller, M. (in press, 2008). Mentoring Female Global Managers in Hypercompetitive Global Marketplace: The Need for Traditional, Reverse, and Reciprocal Mentoring. *International Journal of Human Resource Management*.

Harvey, M., Napier, N., Moeller, M., & Williams, L. (in press, 2008). Mentoring Global Dual-Career Couples: A Social Learning Perspective. *Journal of Applied Social Psychology*.

Novicevic, M., Harvey, M., & Buckley, M. (in press, 2008). Narrative Reviews of Strategic Management Research: A Critical Assessment. *Journal of Management History*.

Harvey, M. (in press, 2008). Negative Perfectionism: Examining Negative Excessive Behavior in the Workplace. *Journal of Applied Social Psychology*.

Kiessling, T., Harvey, M., & Dabic, M. (in press, 2008). Network Development in Transitional Economies of Central/Eastern Europe: Implications for Knowledge Management and Organizational Performance. *Journal of East-West Business*.

Harvey, M. & Buckley, M. (in press, 2008). Self-Evaluation Bias of Social Comparison Ethical Decision-Making: The Impact of Accountability. *Journal of Applied Social Psychology*.

Harvey, M. & Moeller, M. (in press, 2008). The Changing World of Staffing Global Organizations. *International Journal of Management Reviews*.

Richey, G., Bachrach, D., Harvey, M., & Wang, H. (in press, 2008). The Dynamics of Technological Readiness in Marketing Units: Why Cross Cultural Examination is Necessary. *Advances in International Marketing*.

Harvey, M., Keissling, T., & Richey, G. (in press, 2008). The Impact of Global Social Time Perspectives in Marketing: An Application of Reference Point Theory. *International Marketing Review*.

Harvey, M. & Naiper, N. (in press, 2008). The Role of Educators at the 'Base of the Pyramid'. *Journal of Management Education*.

Harvey, M. & Heames, J. (in press, 2007). A Bully as an Archetypal Destructive Leader. *Journal of Leadership and Organizational Studies*.

Novicevic, M., Harvey, M., Buckley, M., Wren, D., & Pena, L. (2007). Communities of Creative Practice: Follet's Original Conceptualization. *International Journal of Public Administration*, 30 (4).

Leonard, N. & Harvey, M. (2007). Curiosity, Mindfulness, and Learning Style in the Acquisition of Knowledge by Individuals/Organizations. *International Journal of Learning and Intellectual Capital*.

Leonard, N. & Harvey, M. (2007). Curiosity, Mindfulness, and Learning Style in the Acquisition of Knowledge by Individuals/Organizations. *International Journal of Learning and Intellectual Capital*.

Harvey, M. & Kiessling, T. (2007). Global Organizational Control: A New Role for Inpatriate Managers. *Multinational Business Review*.

Buckley, M., Harvey, M., & Novicevic, M. (2007). Leadership, Organizations, and the Environment: Applying Population Ecology Models to Understand Leader Influence on Organizational Performance. *International Journal of Strategic Change Management*.

Harvey, M. & Kiessling, T. (in press, 2007). The Impact of Global Social Time Patterns on Marketing: An Application of Reference Point Theory. *International Marketing Review*.

Ferris, G., Buckley, M., Harvey, M., & Zinko, R. (2007). The Leader as a Bully Metaphor: Theory and Research Implications for Destructive Leadership. *Leadership Quarterly*.

Richey, G. & Harvey, M. (2007). The Market as a Mechanism for Monitoring Reverse Logistics Programs: A Managerial Framework for Existing and Emerging Markets. *Multinational Business Review*, 13 (3).

Harvey, M. (in press, 2007). The Occurrence of Bullying in Global Organizations: A Model and Issues Associated with Social/Emotional Contagion. *Journal of Applied Social Psychology*.

Harvey, M. & Novicevic, M. (in press, 2007). The Role of Curiosity in Global Decision-Making. *Journal of Leadership and Organizational Studies*.

Harvey, M. & Naiper, N. (in press, 2007). The Role of Educators at the Base of the Pyramid. *Journal of Management Education*.

Harvey, M. & Griffith, D. (2007). The Role of Globalization, Time Acceleration, and Virtual Teams in Fostering Successful Global Product Launches. *Journal of Product Innovation Management*.

Harvey, M. & Buckley, M. (in press, 2007). The Role of Realistic Job Previews in Expectation Lowering Procedures for Expatriate Assignments. *Journal of Diversity Management*.

Harvey, M., Treadway, D., & Heames, J. (2006). A Reference Point Perspective on Bullying in Global Organizations. *Journal of World Business*, 41 (2).

Griffith, D., Myers, M., & Harvey, M. (2006). An Investigation of National Cultures Influence on Relationship and Knowledge Resources in Japan and U.S. Inter-Organizational Relationships. *Journal of International Marketing*.

Heames, J., Harvey, M., & Treadway, D. (2006). Bullying as a Response to Status Inconsistency in Groups. *International Journal of Human Resource Management*, 17 (2).

Harvey, M., Heames, J., Richey, G., & Leonard, N. (2006). Bullying Your Way into the Boardroom. *Journal of Leadership and Organizational Studies*, 12 (4).

Tharenou, P. & Harvey, M. (2006). Examining the Overseas Staffing Options Utilized by Australian Headquartered Multinational Corporations. *International Journal of Human Resource Management*, 17 (6).

Harvey, M., Novicevic, M., Sigerstad, T., Kuffel, T., & Keaton, P. (2006). Faculty Role Categories: A Dean's Management Challenge. *Journal of Education for Business*, 81 (4).

Kamoche, K. & Harvey, M. (2006). Knowledge Diffusion in an African Context: An Institutional Theory Perspective. *Thunderbird International Business Review*.

Harvey, M., Novicevic, M., Ready, K., Kuffel, T., & Duke, A. (2006). Managing Change in Business Schools: Focus on Faculty Responses. *Journal of Education for Business*, 81 (3).

Kamoche, K. & Harvey, M. (in press, 2006). Managing Knowledge Diffusion in an African Context: An Institutional Theory Perspective. *Thunderbird International Business Review*, 48 (2).

Griffith, D., Harvey, M., & Lusch, R. (2006). Social Exchange in Supply Chain Relationships: The Resulting Benefits of Procedural and Distributive Justice. *Journal of Operations Management*, 24 (2).

Griffith, D., Harvey, M., & Lusch, R. (2006). Social Exchange in Supply Chain Relationships: The Resulting Benefits of Procedural and Distributive Justice. *Journal of Operations Management*, 24 (2).

Heames, J. & Harvey, M. (2006). The Evolution of the Concept of the 'Executive' of the 20th Century to Today's Global 'Leader' of the 21st Century. *Journal of Leadership Studies*, 12 (3).

Heames, J. & Harvey, M. (in press, 2006). The Externalities Associated with Workplace Bullying: A Cross-Level Inquiry. *Management Decision*, 44 (9-10).

Kiessling, T. & Harvey, M. (2006). The Human Resource Management Issues during an Acquisition: The Target Firm's Top Management Team and Key Managers. *International Journal of Human Resource Management*, 17 (7).

Harvey, M. & Novicevic, M. (2006). The World is Flat: A Perfect Storm for Business? . *Organizational Dynamics*, 35 (3).

Leonard, N. & Harvey, M. (2006). Trait Curiosity as a Predictor of Emotional Intelligence. *Journal of Applied Social Psychology*.

Novicevic, M., Harvey, M., Buckley, M., Wren, D., & Pena, L. (in press, 2005). Communities of Creative Practice: Follett's Original Conceptualization. *International Journal of Public Administration*.

Harvey, M. & Kiessling, T. (in press, 2005). Global Organizational Control: A New Role for Inpatriate Managers. *Multinational Business Review*.

Harvey, M., Novicevic, M., & Garrison, G. (in press, 2005). Global Virtual Teams: A Human Resource Capital Architecture. *International Journal of Human Resource Management*.

Harvey, M., Novicevic, M., Buckley, M., & Fung, H. (in press, 2005). Reducing Managers' Liability of Foreignness' by Addressing Stigmatization and Stereotype Threats. *Journal of World Business*.

Kiessling, T. & Harvey, M. (2005). Strategic Global Human Resource Management Research in the 21st Century: The Role of the Mixed-Method Research Methodology. *International Journal of Human Resource Management*, 16 (1).

Harvey, M. & Novicevic, M. (in press, 2005). The Challenges Associated with the Capitalization of Managerial Skills. *International Journal of Human Resource Management*.

Harvey, M. & Kiessling, T. (in press, 2005). The Negative Effects of Being a Late' Newcomer during an Expatriate Assignment. *International Journal of Intercultural Relations*.

- Harvey, M., Novicevic, M., & Garrison, G. (2004). Challenges to Staffing Global Virtual Teams. *Human Resource Management Review*, 14 (3).
- Novice, M., Harvey, M., Bond, E., & Autry, C. (2004). Dual-Perspective SWOT: A Synthesis of Marketing Intelligence and Planning. *Marketing Planning and Intelligence*, 22 (2).
- Novicevic, M. & Harvey, M. (2004). Export-Import Relationships in a Global Corporation: Relational Contracting Analysis of Subsidiary Behavior. *International Marketing Review* (21), 4-5.
- Kiessling, T. & Harvey, M. (2004). Global Networks and the Development of Trust: A Dynamic Capabilities Perspective. *Journal of Marketing Channels*, 12 (4).
- Harvey, M., Fung, H., Novicevic, M., & Heames, J. (2004). Identification of Entrepreneurs and Intrapreneurs: A Cognitive Framework. *Review of Business Research*, 2 (1).
- Harvey, M., Novicevic, M., & Hartnell, C. (2004). Inpatriation of Foreign Healthcare Workers: A Potential Remedy for the Chronic Shortage of Professional Staff. *International Journal of Intercultural Relations*, 28 (2).
- Novicevic, M. & Harvey, M. (2004). Staffing Alternatives to Encourage the Cooperation Initiative of Subsidiaries in Global Organizations. *Thunderbird International Business Review*, 46 (6).
- Harvey, M., Novicevic, M., Buckley, M., & Halbesleben, J. (2004). The Abilene Paradox after Thirty-years: A Global Perspective. *Organizational Dynamics*, 33 (2).
- Harvey, M. & Novicevic, M. (2004). The Development of Political Skill and Political Capital by Global Leaders through Global Assignments. *International Journal of Human Resource Management*, 15 (7).
- Harvey, M. & Napier, N. (2004). The Impact of Global Time' on the Role of Expatriate Managers. *Research and Practice in Human Resource Management*, 12 (1).
- Griffith, D. & Harvey, M. (2004). The Influence of Individual and Firm Level Social Capital of Marketing Managers in a Firm's Global Network. *Journal of World Business*, 39 (3).
- Novicevic, M. & Harvey, M. (2004). The Political Role of Corporate Human Resource Management in Strategic Global Leadership Development. *Leadership Quarterly*, 15 (4).
- Kiessling, T., Harvey, M., & Garrison, G. (2004). The Role of Boundary Spanners in Global Supply Chains in the 21st Century. *Journal of Global Marketing*, 17 (4).
- Glassman, A., Neupert, K., Moore, R., Rossy, G., Napier, N., M. Harvey & D. Jones, (2003). Academic Entrepreneurship: Views on Balancing the Acropolis and the Agora. *Journal of Management Inquiry*, 12 (4).
- Rothe, J., Ferguson, J., & Harvey, M. (2003). Assessing the Impact of Negative Market Signals: The Application of Market Signaling Metrics. *Journal of Marketing Theory & Practice*, 11 (2).
- Beu, D., Buckley, M., & Harvey, M. (2003). Ethical Decision Making: A Multidimensional Construct. *Business Ethics: A European Review*, 12 (1).
- Harvey, M., Novicevic, M., Hench, T., & Myers, M. (2003). Global Account Management: A Supply-Side Managerial View. *Industrial Marketing Management*, 32 (7).
- Harvey, M. & Kamoche, K. (2003). Managing Knowledge, Learning, and Time in Relationships between Western and African Organizations. *Journal of African Business*, 3 (2).
- Novicevic, M., Buckley, M., Harvey, M., Halbesleben, J., & Des Rosiers, S. (2003). Socializing Ethical Behavior of Foreign Employees in Multinational Corporations. *Business Ethics: A European Review*, 12 (3).
- Harvey, M., Kiessling, T., & Novicevic, M. (2003). Staffing Marketing Positions during Global Hypercompetitiveness: A Market-Based Perspective. *International Journal of Human Resource Management*, 14 (2).
- Harvey, M. & Novicevic, M. (2003). Strategic Global Human Resource Management: It's Role in Global Networks. *Research and Practice in Human Resource Management*, 11 (1).
- Halbesleben, J. M., Novicevic, M., Harvey, M., & Buckley, M. (2003). The Influence of Temporal Complexity in the Global Leadership of Creativity and Innovation: A Competency-Based Theory. *Leadership Quarterly* (14), 4-5.
- Harvey, M. & Mejias, R. (2002). Addressing the United States IT Manpower Shortage: The Role of Inpatriates and Technical Training. *Journal of Information Technology Management* (XIII), 3-4.
- Harvey, M. & Buckley, M. (2002). Assessing the Conventional Wisdoms of Management for the 21st Century Organization. *Organizational Dynamics*, 30 (4).
- Harvey, M., Lusch, R., & Richey, G. (2002). Cascading Negative Market Signals: A Case History. *American Business Review*, XX (2).
- Harvey, M., Novicevic, M., Buckley, M., & Elfessi, A. (2002). Developing a Timescape-base Framework for an Online Education Strategy. *International Journal of Educational Management*, 16 (1).
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- Harvey, M., Mayerhofer, H., & Hartmann, L. (2008). Developing global Competence through Alternative Marketing Staffing Options. Marketing Theory and Practice Conference.
- Harvey, M., Kiessling, T., & Moeller, M. (2008). Globalization and the Inward Flow of Immigrants. American Institute of Decision Sciences, Western Region.
- Harvey, M., Mayerhofer, H., & Hartmann, L. (2008). Developing global Competence through Alternative Marketing Staffing Options. Marketing Theory and Practice Conference.
- Halbesleben, J., Buckley, M., Harvey, M., & Novicevic, M. (2006). Promoting Ethical Corporate Behavior in a Global Context. North American Management Society.
- Harvey, M. & Hartnell, C. (2006). How does the 'Liability of Foreignness' Impact Acceptance of Transplanted Employees? Annual Hawaii International Conference on Business.
- Harvey, M. (2006). Managing Change in Global Marketing Strategies: Exploiting Global Marketing Teams. Marketing Theory and Practice Conference.
- Garrison, G., Harvey, M., Wakefield, R., & Kim, S. (2006). Implications of 'Foreignness' in Global Virtual Teams. 37th Annual Meeting of the Decision Sciences Institute.
- Halbesleben, J., Buckley, M., Harvey, M., & Novicevic, M. (2006). Promoting Ethical Corporate Behavior in a Global Context. North American Management Society.
- Harvey, M. & Heames, J. (2006). Workplace Bullying: A Cross Level Assessment. International Business & Economics Research Conference.
- Harvey, M. (2006). Managing Change in Global Marketing Strategies: Exploiting Global Marketing Teams. Marketing Theory and Practice Conference.
- Richey, G. & Harvey, M. (2006). Technological Readiness as a Dynamic Capability: A Resource Comparison in the United States and The People's Republic of China. Academy of International Business Conference.
- Harvey, M. & Kiessling, T. (2005). Global Networks and the Development of Trust: A Dynamic Capabilities Perspective. CIBER Research Institute.
- Harvey, M. (2005). Developing a 21st Century Infrastructure in the Emerging World: The Potential Impact on the Global Commons. Marketing Theory and Practice Conference.
- Harvey, M. & Kiessling, T. (2005). Global Networks and the Development of Trust: A Dynamic Capabilities Perspective. CIBER Research Institute.
- Harvey, M., Novicevic, M., Halbesleben, J., & Buckley, M. (2005). Social Comparison and Ethical Behavior. International Critical Management Studies Conference.
- Harvey, M., Hartnell, C., & Novicevic, M. (2005). The 'Liability of Foreignness' in Healthcare organizations: A Framework for Reducing Stakeholder Alienation. Society for the Advancement of Management.
- Harvey, M. & Novicevic, M. (2005). The 'New' University and Faculty: Administrative Challenges and Responses. CIBER Research Institute.
- Harvey, M., Novicevic, M., Fung, H., & Heames, J. (2004). Identification of Potential Entrepreneurs and Intrapreneurs: A Cognitive Perspective. International Academy of Business & Public Administration Disciplines.
- Harvey, M. & Novicevic, M. (2004). Boundary Spanning in Global Markets through the Inpatriation of Marketing Managers. Marketing

Theory and Practice Conference.

Novicevic, M. & Harvey, M. (2004). Managing Expatriate Unrealistic Expectations Prior to Undertaking Integration Assignments. EGOS.

Harvey, M., Novicevic, M., & Kiessling, T. (2004). Expatriate Managers Managing in a Global 'Timescape' Context. Academy of International Business.

Novicevic, M., Harvey, M., Buckley, M., & Dabic, M. (2004). Managing Expatriate Unrealistic Expectations Prior to Undertaking International Assignments. EGOS Proceedings.

Harvey, M. & Novicevic, M. (2004). Boundary Spanning in Global Markets through the Inpatriation of Marketing Managers. AMA Theory Conference.

Cavarkapa, B. & Harvey, M. (2003). Impact of Transitional Economies on Product Perception and Evaluation. International Conference on Business, Economics, Management, and Marketing.

Harvey, M., Novicevic, M., & Buckley, M. (2003). The Vanishing Leisure of the Faculty Class: Administrative Challenges and Responses. North American Management Society, Irwin/McGraw Hill.

Novicevic, M., Harvey, M., Buckley, M., Wren, D., & Pena, L. (2003). Communities of Creative Practice: Follett's Seminal Conceptualization. Academy of Management.

Harvey, M. & Richey, G. (2003). The New Dynamics of Supply Chain Manager Intelligence: An Exploratory Model. AMA Theory Conference.

Harvey, M. & Novicevic, M. (2003). A Staffing Mechanism to Stimulate Cooperative Initiatives of Subsidiaries in Global Organizations. International Conference on IHRM.

Harvey, M. & Novicevic, M. (2003). Development of an Efficient Architecture for the Inpatriation of Managers. International Conference on IHRM.

Harvey, M., Meyers, M., & Novicevic, M. (2003). Developing a Method for the Selection of Global Account Management Team Members. Academy of International Business.

Harvey, M. & Novicevic, M. (2003). Managing Expatriates' Unrealistic Role Expectations Relative to Global Assignments. Academy of International Business.

Cavarkapa, B. & Harvey, M. (2003). Impact of Transitional Economies on Product Perception and Evaluation. First International Conference on Business, Economics, Management, and Marketing.

Harvey, M. & Dabic, M. (2003). Social Aspects of the e-Learning Knowledge Networks in CEE Countries. International Conference on Enterprise in Transition.

Rothe, J. & Harvey, M. (2002). Reverse Logistics Firestone/Ford Recall: A Textbook Case on How to Create a 'Crisis!' . AMA Theory Conference.

Harvey, M., Novicevic, M., & Myers, M. (2002). The Supply Side of Global Account Management. AMA Theory Conference.

Harvey, M., Myers, M., & Novicevic, M. (2002). Examining the Potential Positive and Negative Consequences of Global Account Management. AMA Conference.

Harvey, M., Novicevic, M., & Dabic, M. (2002). The Politics of Globalizing Expatriate Assignments: A Transaction Cost Analysis. Academy of International Business.

Myers, M., Griffith, D., & Harvey, M. (2002). A Knowledge-based View of Competitive Advantage: Problem/Information Sharing for Building Trust/Commitment in Global Channels of Distribution. Academy of International Business.

Harvey, M., Novicevic, M., & Dabic, M. (2002). The Politics of Globalizing Expatriate Assignments: A Transaction Cost Analysis. Academy of International Business.

Novicevic, M., Harvey, M., Buckley, M., & Keaton, P. (2002). Collaborative Teaching Initiative in a Business College: Academics' Goal Conflict Considerations. Academy of Management, Midwestern Region.

Harvey, M., Kamoche, K., & Dabic, M. (2002). Fostering Innovation and Knowledge Transfer in the Transition Countries of Eastern Europe. First Conference on Amadeus on European Enlargement.

Rothe, J., Ferguson, J., & Harvey, M. (2001). All that Was 'Cooking' Was More than Chicken: The Boston Chicken Case History. AMA Theory Conference.

Harvey, M., Novicevic, M., Tihanyi, L., & Dabic, M. (2001). Development of a Due Diligence Format for the Transfer of Technology from Developed to Transition Economies. Conference on Enterprise in Transition.

Harvey, M., Novicevic, M., & Dabic, M. (2001). Managing Change: Exploiting the Role of Global Businesses. IMDA Conference.

Harvey, M., Novicevic, M., & Dabic, M. (2001). Managing Change: Exploiting the Role of Global Teams. IMDA Conference.

Harvey, M., Myers, M., Novicevic, M., & Dabic, M. (2001). Building Knowledge in Transition Markets: A Key Factor in Development of an Entrepreneurial Environment. International Conference on Dynamic Enterprises.

Harvey, M. & Dabic, M. (2001). The Management of Strategic Global Relationship Knowledge: A Virtual Perspective. International Conference on Global Business & Economic Development.

Novicevic, M., Harvey, M., & Dabic, M. (2001). A Re-conceptualization of the SWOT Framework for Global Businesses. International Business and Economics Conferences.

Myers, M. & Harvey, M. (2000). An Empirical Examination of the Value of Pricing Integration in Overseas Markets. Academy of International Business.

Harvey, M. & Novicevic, M. (2000). A Staffing Solution to Reduce Global Marketing Ignorance. AMA Theory Conference.

Novicevic, M. & Harvey, M. (2000). Strategic Leadership with Global Sourcing Networks. Southwestern Federation of Administrative Discipline.

Harvey, M., Napier, N., & Neupert, K. (2000). Examining the Degree of Globalization of Existing Entrepreneurial Education and Conceptually Framing the Concept. International Entrepreneurship Conference, McGill University.

Myers, M. & Harvey, M. (1999). The Value of Pricing Control in Export Channels: An Investigation of Antecedents and Outcomes. Pricing Theory Conference, Fordham University.

Cavarkapa, B. & Harvey, M. (1999). Transition Economies Impact on Country-of-Origin Issues. AMA Theory Conference.

Harvey, M. (1999). Marketing's Role in Acquisition Due Diligence. AMA Theory Conference.

Harvey, M., Rothe, J., & Cavarkapa, B. (1998). Factory Outlet Malls: Where Have They Been. Where Are They Going? AMA Theory Conference.

Harvey, M., Palmer, J., & Speier, C. (1997). Intranets and Organizational Learning. SIGCPR.

Harvey, M. & Cavarkapa, B. (1997). Leaders and Their Importance in Global Assignments. International Conference on Advances in Management.

Harvey, M. & Rothe, J. (1997). The Marketing Audit in Practice. AMA Winter Conference.

Harvey, M., Rothe, J., & Cavarkapa, B. (1997). Providing a Flexible Organizational Structure for Academic Institutions. AMA Theory Conference.

Rothe, J. & Harvey, M. (1997). Will a Greater Look-a-Like Strategy Create Higher Private Brand Share? AMA Theory Conference.

Harvey, M., Rothe, J., & Cavarkapa, B. (1996). A Reprise of the History of the Marketing Audit. AMA Theory Conference.

Harvey, M., Rothe, J., & Cavarkapa, B. (1996). Rethinking the Management of a University Faculty. AMA Theory Conference.

Harvey, M. & Evans, R. (1995). Internationalization of Entrepreneurial Education: A Survey of Global Educators. Intent95.

Harvey, M. & Cavarkapa, B. (1995). A Network Analysis of the Dual-Career Family and International Relocation. International Conference on Emerging Economies.

Harvey, M. & Cavarkapa, B. (1995). Marketing of Banned Products in the Global Marketplace. AMA Theory Conference.

Cavarkapa, B., Harvey, M., & Lowy, R. (1994). Country-of-Origin Effects on Product Evaluation. Global Competitiveness Conference.

Harvey, M., Evans, R., & Cavarkapa, B. (1994). International Markets: The Next Frontier for Entrepreneurs. Global Competitiveness Conference.

Harvey, M., Lusch, R., & Cavarkapa, B. (1994). An Expanded View of the Marketing Mix. AMA Theory Conference.

Harvey, M. & Evans, R. (1994). Preparing Entrepreneurial Students for International Experiences. Intent94.

Harvey, M. (1993). Training 'Inappropriate' Managers to Succeed in the Domestic Organization. Symposium on Cross-Cultural Consumer and Business Studies.

Harvey, M. & Evans, R. (1993). Integration of International Students into Entrepreneurial Team Projects. Intent93.

Harvey, M. & Cavarkapa, B. (1993). The Marketing of Counterfeit International Pharmaceutical Products: The Problem and a Proposed Solution. Academy of Marketing Sciences.

Harvey, M. & Ronkainen, I. (1984). The Three Faces of the Foreign Corrupt Practices Act: Retain. Reform or Repeal. American Marketing Association Educators Conference.

Harvey, M. (1984). Regulation of High Technology Transfers and Products: Implications for International Marketers. American Marketing Association Educators Conference.

Harvey, M. (1983). Multinational Corporations Mass Media Strategy When Dealing with Terrorists. Managing the International Marketing Function: Creating Challenges for the Eighties. World Marketing Congress.

Harvey, M. & Rothe, J. (1983). The Foreign Corrupt Practices Act: The Good. The Bad and The Future. American Marketing Association Educators Conference.

Lusch, R. & Harvey, M. (1983). The International Component in Undergraduate Marketing Channel Courses. American Marketing Association Educators Conference.

Harvey, M. & Stieber, J. (1982). Franchise Agreements: Initial Source of Conflict in Franchise Systems. AMA Theory Conference.

Harvey, M. & Rothe, J. (1982). The Marketing of High Technology Products In Foreign Markets. An Assessment of Marketing Thought and Practice. AMA Conference.

- Harvey, M. & Patton, C. (1982). Executive Protection Against Terrorists: Is the Best Defense A Good Offense? Academy of International Business.
- Harvey, M. & Lusch, R. (1982). Executive Stress Associated with Expatriation and Repatriation . Academy of International Business.
- Harvey, M. (1981). The 'Vanishing' Multinational Marketing Executives: Protecting Them Against Terrorists. The Changing Marketing Environment: New Theories and Applications. AMA Conference.
- Kerin, R., Dubinsky, A., Harvey, M., & Barry, T. (1981). Offer of Results and Mail Survey Response from a Commercial Population: A Test of Gouldner's Norm of Reciprocity. National AIDS Conference.
- Rothe, J. & Harvey, M. (1978). The New Account: A Study of New Individual Investors at a Securities Firm. Southwestern Federation of Administrative Discipline.
- Kerin, R., Harvey, M., & Rothe, J. (1978). Graduate Student Decision Process in a Private Institution: School, Subject Area & Course Selection. National AIDS Conference.
- Kerin, R. & Harvey, M. (1976). The Product Recall Experience Among Consumer-Goods Firms. Marketing: 1776-1976 and Beyond. AMA Conference.
- Harvey, M., Kerin, R., & Barry, T. (1976). Marketing Practicum: Student Exposure to Careers. Marketing: 1776-1976 and Beyond. AMA Conference.
- Kerin, R., Crandall, N., & Harvey, M. (1975). Student Course Selection in an Unstructured Business Program. American Institute of Decision Sciences, Western Region.
- Harvey, M. & Kerin, R. (1974). Standardization/Localization: A Proposed Alternative Methodology for Developing Multinational Promotional Strategies. American Academy of Advertising.
- Harvey, M. & Kerin, R. (1974). Multinational Promotional Campaigns: Variables in Decision Making. American Institute of Decision Sciences, Southwestern Region.
- Harvey, M., Barry, T., & Hansen, R. (1974). Tri-Ethnic Attitudes Toward Minority Entrepreneurs. Southern Marketing Association.
- Harvey, M. (1974). Measurement of the Productivity of Marketing Given the Generic Concept of Marketing. Southern Marketing Association.
- Harvey, M. & Hansen, R. (1974). An Application of Marketing Concepts in the Public Sector: A Case Study. New Marketing for Social and Economic Progress. AMA Conference.

Working Papers

- Harvey, M., Zikic, J., & Novicevic, M. (2006). "From Dual Career to Multiple Career Orientations: The Case of Technical Professionals" targeted for Human Resource Planning.
- Halbesleben, J., Buckley, M., Harvey, M., & Novicevic, M. (2006). "The Role of Social Comparison in Promoting Ethical Corporate Behavior" targeted for Organizational Behavior And Human Decision Processes.
- Harvey, M. (2006). "Building Social/Political Capital in a Global Virtual Team Context" targeted for Journal of International Management.
- Harvey, M. (2006). "New Conventional Wisdom of the Global Hypercompetitive Marketplace" targeted for Organization Dynamics.
- Harvey, M. (2006). "Benefits and Risks of Globalizing Leadership and Teamwork: Implications for HRM" targeted for Leadership Quarterly.
- Novicevic, M., Harvey, M., & Zikic, J. (2006). "Work Values and Career Choice: A Career and Family Life-Cycle Orientation" targeted for Human Resource Planning.
- Harvey, M. & Napier, N. (2006). "Global Succession Planning: Prior, During, and After the Succession Decision".
- Harvey, M. (2006). "Retention Model for Inpatriate and Host Country Nationals: Protecting a Global Core Competency" targeted for International Journal of Human Resource Management.
- Harvey, M. (2006). "Assesing the Cost/Benefit of Inpatriation as a Core Competency: The Value of Multicultural Management".
- Harvey, M. & Novicevic, M. (2006). "Multiculturalism as a Means of Achieving Strategic Diversity" targeted for Human Resource Management Review.
- Harvey, M. (2006). "The Transition between MNC and Global Organization: Characteristics and Challenges" targeted for Human Resource Management Journal.
- Harvey, M. (2006). "Why Global Managers' Performance Appraisal and Compensation do not Match-up".
- Harvey, M. (2006). "Assessing Inpatriate Manager's Level of Satisfaction and Impact on United States Based MNCs Global Organizations" targeted for Journal of World Business.
- Harvey, M. (2006). "Inculcating Ethical Understanding in Inpatriate Managers from Diverse Backgrounds" targeted for Journal of Business Ethics.
- Harvey, M. (2006). "The Linkage between Compensation and Motivation of International Managers: What's Wrong?" targeted for Human Resource Management Review.

Harvey, M. & Novicevic, M. (2005). "Retention Model for Inpatriate and Host Country Nationals: Protecting a Global Core Competency" targeted for International Journal Of Human Resource Management.

Harvey, M., Treadway, D., & Heames, J. (2005). "Bullying in the 21st Century Global Organization: Nature' vs. Nurture'" targeted for Human Resource Management Journal.

Novicevic, M. & Harvey, M. (2005). "Developing a Global Strategic Human Management Architecture for the Inpatriation of Managers" targeted for Journal Of International Management.

Novicevic, M., Harvey, M., & Buckley, M. (2005). "Managing Expatriates' Unrealistic Role Expectations Relative to Global Assignments" targeted for Journal Of International Management.

Novicevic, M., Harvey, M., & Buckley, M. R. (2005). "The Use of Historicism in Claims for Future Research Directions in Strategic Management" targeted for Strategic Management Journal.

Harvey, M., Dabic, M., & Cicak, M. (2005). "Social Aspects of E-learning Networks in CEE Countries" targeted for Journal of Quality Assurance in Education.

Harvey, M., Kikic, J., Vora, D., & Novicevic, M. (2005). "A Continuity Model of Organizational Identification with MNCs: The Impact on Career Orientation of Expatriate Managers" targeted for International Journal Of Human Resource Management.

Harvey, M., Treadway, D., & Heames, J. (2005). "A Reference Point Perspective on Bullying in Global Organizations" targeted for Journal Of World Business.

Harvey, M., Zikic, J., & Novicevic, M. (2005). "From Dual Career to Multiple Career Orientations: The Case of Technical Professionals" targeted for Human Resource Planning.

Novicevic, M., Harvey, M., & Zikic, J. (2005). "Work Values and Career Choice: A Career and Family Life-Cycle Orientation" targeted for Human Resource Planning.

Harvey, M., Novicevic, M., & Garrison, G. (2005). "Who are the Bullies in Your Organization: Identifying and Eliminating Them" targeted for Organizational Dynamics.

Harvey, M., Novicevic, M., & Napier, N. (2005). "Global Succession Planning: Prior, During, and After the Succession Decision" targeted for Human Resource Management Journal.

Harvey, M. & Novicevic, M. (2005). "Assessing the Cost/Benefit of Inpatriation as a Core Competency: The Value of Multicultural Management" targeted for Human Resource Management Journal.

Harvey, M. & Novicevic, M. (2005). "Global Organizational Ignorance: Is there a Cure?" targeted for European Management Journal.

Harvey, M. & Novicevic, M. (2005). "Multiculturalism as a Means of Achieving Strategic Diversity" targeted for Human Resource Management Review.

Harvey, M. & Novicevic, M. (2005). "Assessing the Importance of the Various Dimensions of Timescapes: The Categorization of Global Time" targeted for Journal of Managerial Psychology.

Harvey, M. & Novicevic, M. (2005). "Fad Management in Hypercompetitive Environments" targeted for Organizational Dynamics.

Presentation of Refereed Papers

International

McPhail, R., Fisher, R., Harvey, M., & Moeller, M. (2010). Global Expatriates: Global 'Nomads'. British Academy of Management, Sheffield, United Kingdom.

Duncan, K., Kiessling, T., & Harvey, M. (2009). Exploration of Firm Strategic Control in Australia and the United States and Implications for Global Governance Structures. 46th Annual Meeting of the Eastern Academy of Management, Hartford, Connecticut.

Harvey, M., Garrison, G., & Moeller, M. (2009). The 'Liability of Foreignness' in Global Virtual Marketing Teams. Marketing Theory and Practice Conference, Jekyll Island, Georgia.

Harvey, M. & Moeller, M. (2009). Global Talent Management: Understanding the Contours of the Field and the Key Challenges. Academy of Management Conference, Chicago, Illinois.

Harvey, M., Reiche, S., & Moeller, M. (2009). Developing Effective Global Relationships through Staffing with Inpatriate Managers: The Role of Interpersonal Trust. 25th EGOS Colloquium, Barcelona, Spain.

Harvey, M., Garrison, G., & Moeller, M. (2009). Exploring Perceptions of Foreignness in Virtual Teams: The Impact on Member Satisfaction and Turnover Intentions. Southern Management Association, Ashville, North Carolina.

Mayerhofer, H., Harvey, M., & Hartmann, L. (2009). Developing Global Competence through Alternative Staffing Options. European Academy of Management (EURAM), Liverpool, United Kingdom.

Harvey, M., Mayerhofer, H., & Hartmann, L. (2008). Developing Global Competence through Alternative Marketing Staffing Options. Marketing Theory and Practice Conference, Hilton Head, South Carolina.

Garrison, G., Harvey, M., Wakefield, R., & Kim, S. (2006). Implications of 'Foreignness' in Global Virtual Teams. 37th Annual Meeting of the Decision Sciences Institute, Savanna, Georgia.

- Halbesleben, J., Buckley, M., Harvey, M., & Novicevic, M. (2006). Promoting Ethical Corporate Behavior in a Global Context. North American Management Society, Chicago, Illinois.
- Harvey, M. (2006). Managing Change in Global Marketing Strategies: Exploiting Global Marketing Teams. Marketing Theory and Practice Conference, Hilton Head, South Carolina.
- Harvey, M. & Heames, J. (2006). Workplace Bullying: A Cross Level Assessment. International Business & Economics Research Conference, Las Vegas, Nevada.
- Richey, G. & Harvey, M. (2006). Technological Readiness as a Dynamic Capability: A Resource Comparison in the United States and The People's Republic of China. Academy of International Business Conference, Beijing, China.
- Harvey, M. (2005). Developing a 21st Century Infrastructure in the Emerging World: The Potential Impact on the Global Commons. Marketing Theory and Practice Conference, Jekyll Island, Georgia.
- Harvey, M., Hartnell, C., & Novicevic, M. (2005). The 'Liability of Foreignness' in Healthcare Organizations: A Framework for Reducing Stakeholder Alienation. Society for the Advancement of Management, Las Vegas, Nevada.
- Harvey, M. & Kiessling, T. (2005). Global Networks and the Development of Trust: A Dynamic Capabilities Perspective. CIBER Research Institute, Lake Buena Vista, Florida.
- Harvey, M. & Novicevic, M. (2004). Boundary Spanning in Global Markets through the Inpatriation of Marketing Managers. AMA Theory Conference, Sandestin, Florida.
- Harvey, M., Novicevic, M., & Kiessling, T. (2004). Expatriate Managers Managing in a Global 'Timescape' Context. Academy of International Business, Stockholm, Switzerland.
- Novicevic, M., Harvey, M., Buckley, M., & Dabic, M. (2004). Managing Expatriate Unrealistic Expectations Prior to Undertaking International Assignments. EGOS Proceedings, Ljubljana, Slovenia.
- Cavarkapa, B. & Harvey, M. (2003). Impact of Transitional Economies on Product Perception and Evaluation. First International Conference on Business, Economics, Management, and Marketing, Athens, Greece.
- Harvey, M. & Novicevic, M. (2003). Managing Expatriates' Unrealistic Role Expectations Relative to Global Assignments. Academy of International Business, Monterey, California.
- Harvey, M., Meyers, M., & Novicevic, M. (2003). Developing a Method for the Selection of Global Account Management Team Members. Academy of International Business, Monterey, California.
- Harvey, M. & Novicevic, M. (2003). Development of an Efficient Architecture for the Inpatriation of Managers. International Conference on IHRM, Limerick, Ireland.
- Harvey, M. & Novicevic, M. (2003). A Staffing Mechanism to Stimulate Cooperative Initiatives of Subsidiaries in Global Organizations. International Conference on IHRM, Limerick, Ireland.
- Harvey, M. & Dabic, M. (2003). Social Aspects of the e-Learning Knowledge Networks in CEE Countries. International Conference on Enterprise in Transition, Split, Yugoslavia.
- Harvey, M., Kamoche, K., & Dabic, M. (2002). Fostering Innovation and Knowledge Transfer in the Transition Countries of Eastern Europe. First Conference on Amadeus on European Enlargement, Mame la Vallee, France.
- Harvey, M., Meyers, M., & Novicevic, M. (2002). Examining the Potential Positive and Negative Consequences of Global Account Management. AMA Winter Conference, Austin, Texas.
- Harvey, M., Novicevic, M., & Dabic, M. (2002). The Politics of Globalizing Expatriate Assignments: A Transaction Cost Analysis. Academy of International Business, San Juan, Puerto Rico.
- Myers, M., Griffith, D., & Harvey, M. (2002). A Knowledge-based View of Competitive Advantage: Problem/Information Sharing for Building Trust/Commitment in Global Channels of Distribution. Academy of International Business, San Juan, Puerto Rico.
- Harvey, M., Novicevic, M., & Dabic, M. (2001). Managing Change: Exploiting the Role of Global Teams. IMDA Conference, Zagreb, Croatia.
- Harvey, M., Meyers, M., Novicevic, M., & Dabic, M. (2001). Building Knowledge in Transition Markets: A Key Factor in Development of an Entrepreneurial Environment. International Conference on Dynamic Enterprises, Ljubljana, Slovenia.
- Harvey, M., Novicevic, M., Tihanyi, L., & Dabic, M. (2001). Development of a Due Diligence Format for the Transfer of Technology from Developed to Transition Economies. Conference on Enterprise in Transition, Split, Yugoslavia.
- Harvey, M., Novicevic, M., & Cavarkapa, B. (2001). The Importance of the United Nations Convention on Contracts: It's Impact on Global Relational Marketing. AMA Theory Conference, Jekyll Island, Georgia.
- Harvey, M. & Dabic, M. (2001). The Management of Strategic Global Relationship Knowledge: A Virtual Perspective. 6th International Conference on Global Business & Economic Development, Bratislava, Slovakia.
- Novicevic, M., Harvey, M., & Dabic, M. (2001). A Re-conceptualization of the SWOT Framework for Global Businesses. International Business and Economics Conferences, De Pere, Wisconsin.
- Myers, M. & Harvey, M. (2000). An Empirical Examination of the Value of Pricing Integration in Overseas Markets. Academy of

International Business, Phoenix, Arizona.

Harvey, M. & Cavarkapa, B. (1997). Leaders and Their Importance in Global Assignments. Fourth Annual International Conference on Advances in Management, Atlanta, Georgia.

Harvey, M. & Cavarkapa, B. (1995). A Network Analysis of the Dual-Career Family and International Relocation. International Conference on Emerging Economies, Great Britain, United Kingdom.

Harvey, M. & Rothe, J. (1982). The Marketing of High Technology Products In Foreign Markets. An Assessment of Marketing Thought and Practice. American Marketing Association, Chicago, Illinois.

Harvey, M. & Patton, C. (1982). Executive Protection Against Terrorists: Is the Best Defense A Good Offense? Academy of International Business, Chicago, Illinois.

Harvey, M. & Lusch, R. (1982). Executive Stress Associated with Expatriation and Repatriation. Academy of International Business, Houston, Texas.

Harvey, M. (1981). The 'Vanishing' Multinational Marketing Executives: Protecting Them Against Terrorists. The Changing Marketing Environment: New Theories and Applications. American Marketing Association, Dallas, Texas.

Kerin, R. & Harvey, M. (1976). The Product Recall Experience Among Consumer-Goods Firms. Marketing: 1776-1976 and Beyond. AMA Conference, Chicago, Illinois.

Harvey, M. & Kerin, R. (1974). Multinational Promotional Campaigns: Variables in Decision Making. American Institute of Decision Sciences, Southwestern Region, Dallas, Texas.

Harvey, M. & Hansen, R. (1974). An Application of Marketing Concepts in the Public Sector: A Case Study. New Marketing for Social and Economic Progress. American Marketing Association, Houston, Texas.

National

Harvey, M. & Richey, G. (2003). The New Dynamics of Supply Chain Manager Intelligence: An Exploratory Model. AMA Marketing Theory and Practice, Jekyll Island, Georgia.

Novicevic, M., Harvey, M., Buckley, M., Wren, D., & Pena, L. (2003). Communities of Creative Practice: Follett's Seminal Conceptualization. Academy of Management, Seattle, Washington.

Harvey, M., Novicevic, M., & Meyers, M. (2002). The Supply Side of Global Account Management. AMA Theory Conference, Savannah, Georgia.

Rothe, J. & Harvey, M. (2002). Reverse Logistics/Firestone/Ford Recall: A Textbook Case on How to Create a 'Crisis!' AMA Theory and Practice Conference, Savannah, Georgia.

Rothe, J., Ferguson, J., & Harvey, M. (2001). All that Was 'Cooking' Was More than Chicken: The Boston Chicken Case History. AMA Theory and Practice Conference, Jekyll Island, Georgia.

Harvey, M. & Novicevic, M. (2000). A Staffing Solution to Reduce Global Marketing Ignorance. AMA Theory Conference, Jekyll Island, Georgia.

Cavarkapa, B. & Harvey, M. (1999). Transition Economies Impact on Country-of-Origin Issues. AMA Theory Conference, Jekyll Island, Georgia.

Harvey, M. (1999). Marketing's Role in Acquisition Due Diligence. AMA Theory Conference, Jekyll Island, Georgia.

Myers, M. & Harvey, M. (1999). The Value of Pricing Control in Export Channels: An Investigation of Antecedents and Outcomes. Pricing Theory Conference, Fordham University, New York, New York.

Harvey, M., Rothe, J., & Cavarkapa, B. (1998). Factory Outlet Malls: Where Have They Been. Where Are They Going? AMA Theory Conference, Jekyll Island, Georgia.

Harvey, M. & Rothe, J. (1997). The Marketing Audit in Practice. AMA Winter Conference, Austin, Texas.

Harvey, M., Palmer, J., & Speier, C. (1997). Intranets and Organizational Learning. SIGCPR, Philadelphia, Pennsylvania.

Rothe, J. & Harvey, M. (1997). Will a Greater Look-a-Like Strategy Create Higher Private Brand Share? AMA Theory Conference, Jekyll Island, Georgia.

Harvey, M., Rothe, J., & Cavarkapa, B. (1996). A Reprise of the History of the Marketing Audit. AMA Theory Conference, Jekyll Island, Georgia.

Harvey, M. & Cavarkapa, B. (1995). Marketing of Banned Products in the Global Marketplace. AMA Theory Conference, Jekyll Island, Georgia.

Cavarkapa, B., Harvey, M., & Lowy, R. (1994). Country-of-Origin Effects on Product Evaluation. Global Competitiveness Conference, London, United Kingdom.

Harvey, M., Lusch, R., & Cavarkapa, B. (1994). An Expanded View of the Marketing Mix. AMA Theory Conference, Jekyll Island, Georgia.

Harvey, M., Evans, R., & Cavarkapa, B. (1994). International Markets: The Next Frontier for Entrepreneurs. Global Competitiveness Conference, London, United Kingdom.

- Harvey, M. (1993). Training 'Inpatriate' Managers to Succeed in the Domestic Organization. Fourth Symposium on Cross-Cultural Consumer and Business Studies, Kauai, Hawaii.
- Harvey, M. & Cavarkapa, B. (1993). The Marketing of Counterfeit International Pharmaceutical Products: The Problem and a Proposed Solution. Academy of Marketing Sciences, Dallas, Texas.
- Harvey, M. & Ronkainen, I. (1984). The Three Faces of the Foreign Corrupt Practices Act: Retain, Reform or Repeal. American Marketing Association Education Conference, Chicago, Illinois.
- Harvey, M. (1984). Regulation of High Technology Transfers and Products: Implications for International Marketers. American Marketing Association Educators Conference, Chicago, Illinois.
- Harvey, M. (1983). Multinational Corporations Mass Media Strategy When Dealing with Terrorists. Managing the International Marketing Function: Creating Challenges for the Eighties. World Marketing Congress, Halifax, Canada.
- Harvey, M. & Rothe, J. (1983). The Foreign Corrupt Practices Act: The Good, The Bad and The Future. American Marketing Association Educators Conference, Houston, Texas.
- Harvey, M. & Stieber, J. (1982). Franchise Agreements: Initial Source of Conflict in Franchise Systems. AMA Theory Conference, Austin, Texas.
- Kerin, R., Dubinsky, A., Harvey, M., & Barry, T. (1981). Offer of Results and Mail Survey Response from a Commercial Population: A Test of Gouldner's Norm of Reciprocity. National AIDS Conference, Dallas, Texas.
- Harvey, M. & Kerin, R. (1974). Standardization/Localization: A Proposed Alternative Methodology for Developing Multinational Promotional Strategies. American Academy of Advertising, Houston, Texas.

Regional

- Harvey, M., Kiessling, T., & Moeller, M. (2009). Globalization and the Inward Flow of Immigrants. Western Decision Science Conference, Kauai, Hawaii.
- Novicevic, M. & Harvey, M. (2000). Strategic Leadership with Global Sourcing Networks. Southwestern Federation of Administrative Sciences, Dallas, Texas.
- Rothe, J. & Harvey, M. (1978). The New Account: A Study of New Individual Investors at a Securities Firm. Southwestern Federation of Applied Disciplines, Dallas, Texas.
- Harvey, M., Barry, T., & Hansen, R. (1974). Tri-Ethnic Attitudes Toward Minority Entrepreneurs. Southern Marketing Association, Houston, Texas.
- Harvey, M. (1974). Measurement of the Productivity of Marketing Given the Generic Concept of Marketing. Southern Marketing Association, Houston, Texas.

Research Honors and Awards

Award

2000: Oklahoma Regents' Award for Superior Research-University Award (Annual Research Award Given to Three Faculty Members at the University, First College of Business Faculty Member to Receive the Award) University of Oklahoma.

Honor

2006: Ranked as the 4th Most Productive International Business Researcher from 1996-2005 in an Article to Appear in the Journal of International Business Studies 2006 Outstanding Senior Researcher Award- School of Business Administration 2005 University of Mississippi.

1999: (Global Listing of Top 150 Scholars in International Business Research) Who's Who in International Business Research.

Other Research Activities

2002: Citation of Work in Other Publications. Harvey, M., C. Speier & M. Novicevic--'The Role of Inpatriates in a Globalization Strategy and Challenges Associated with the Inpatriation Process,' Human Resource Management, 1999. Reprinted in: Cross-Cultural Management, G. Redding & B. Stening (Eds.) Edward Elgar, Cheltenham Glos, United Kingdom.

2002: Citation of Work in Other Publications. Harvey, M. & M. Novicevic--'Addressing the Dual-Career Expatriation Dilemma,' Human Resource Planning, 1996. Reprinted in: Cross-Cultural Management. G. Redding & B. Stening (Eds.). Edward Elgar Publishing Ltd., Cheltenham Glos, United Kingdom.

2001: Citation of Work in Other Publications. Harvey, M. & D. Wiese--'Global Dual-Career Couple Mentoring: A Phase Model Approach,' Human Resource Planning, 1998. Reprinted in: International HRM: Managing Diversity in the Workforce. M. Albrecht (Ed). Blackwell Publishing.

2001: Citation of Work in Other Publications. Harvey, M. & M. Novicevic--'Staffing Global Marketing Positions: What We Don't Know Can Make a Difference,' Journal of World Business, 2000. Reprinted in: Annual Editions: International Business. Guilford. CT. Dushkin/McGraw-Hill.

2000: Citation of Work in Other Publications. Harvey, M. & R. Evans--'Strategic Windows in the Entrepreneurial Process,' Journal of Business Venturing, 1995. Reprinted in: Advances in Entrepreneurship. Westhead. P. & M. Wright (Eds.). Elgar Reference Collection. Cheltenham. UK, II.

1997: Citation of Work in Other Publications. Harvey, M. & L. Lucas--'Intellectual Property Rights Protection: What MNC Managers Need to Know About GATT,' Multinational Business Review, 1996. Reprinted in: Readings in International Business. S. Kim, S. Kim, D. Kujawa & G. Ulferts (Eds.). University Press of America. New York. New York.

1997: Citation of Work in Other Publications. Schwarzkopf, A., B. Burroughs & M. Harvey--'The Changing Role of the Information Center in Multinational Corporations,' Multinational Business Review, 1995. Reprinted in: Readings in International Business. S Kim, S Kim, D Kujawa & G Ulferts (Eds.). University Press of America. New York. New York.

1996: Citation of Work in Other Publications. Harvey, M. & R. Evans--'The Impact of Timing and Mode of Entry Upon Successor Development and Successful Succession,' Family Business Review, 1994. Reprinted in: The Best of FBR. A Celebration, R Beckhard (Ed.). The Family Firm Institute.

1996: Citation of Work in Other Publications. Harvey, M. & R. Evans--'Life After Succession in the Family Business: Is It Really the End of Problems?' Family Business Review, 1995. Reprinted in: The Best of FBR: A Celebration, R Beckhard (Ed.). The Family Firm Institute: Brookline. MA.

1995: Citation of Work in Other Publications. Harvey, M. & R. Lusch--'Expanding the Nature and Scope of Due Diligence,' Journal of Business Venturing, 1995. Reprinted in: Venture Capital, L. Busenitz, H. Sapienza, M. Wright (Eds.). Edward Elgar Publishing Ltd. Cheltenham, Glos, UK.

1989: Citation of Work in Other Publications. Harvey, M.--'The Executive Family: An Overlooked Variable in International Assignments,' The Columbia Journal of World Business, 1985. Reprinted in: International Dimensions of Management. A.V. Pataki (Ed). 2nd Ed. Boston: PWS-Publishing Company.

1986: Citation of Work in Other Publications. Harvey, M.--'The Other Side of Foreign Assignments: Dealing with the Repatriation Dilemma,' 1982. The Columbia Journal of World Business. Reprinted in: The Multinational Enterprise in Transition. Grub, Philip, F. Ghadar and D. Khambata (Eds.). Princeton, New Jersey. The Darwin Press. Inc.

1985: Citation of Work in Other Publications. Kerin, R., M. Harvey & J. Rothe--'Product Cannibalism in New Product Development,' Business Horizons, 1978. Reprinted in: Marketing Management Readings: From Theory to Practice. Shapiro. Bensen. Robert Dolan and John Quelch (Eds.), Irwin. Homewood. IL.

1984: Citation of Work in Other Publications. Kerin, R., M. Harvey & J. Rothe--'Product Cannibalism in New Product Development,' Business Horizons, 1978. Reprinted in: Marketing Effectiveness: Insights from Accounting and Finance. Shapiro. S and V Kirpilani (Eds.), Boston. Allyn and Bacon.

1984: Citation of Work in Other Publications. Harvey, M.--'Regulation of High Technology Transfers and Products: Implications for International Marketers. Proceedings, American Marketing Association Educators Conference. August, 1984. Reprinted in: Global Perspectives in Marketing. E. Kaynak (ed). Praeger Publishing Company.

1983: Citation of Work in Other Publications. Harvey, M. & J. Rothe--'The Marketing of High Technology Products In Foreign Markets. An Assessment of Marketing Thought and Practice.' Proceedings of the American Marketing Association, August, 1982. Reprinted in: Comparative Marketing Systems. Kaynak, E. & R. Swift (Eds.). New York. Praeger Publishing Company.

1982: Citation of Work in Other Publications. Kerin, R., M. Harvey & J. Rothe--'Product Cannibalism in New Product Development,' Business Horizons, 1978. Reprinted in: Marketing Strategies and Programs. J. Guiltinan and P. Gordon (Eds.), New York. McGraw-Hill.

1980: Citation of Work in Other Publications. Kerin, R. & M. Harvey--'Contingency Planning for Product Recall,' MSU Business Topics, 1975. Reprinted in: Perspectives on Strategic Marketing Management. Kerin. R and B Peterson (Eds.), Boston, Allyn and Bacon, Inc. 1980.

1979: Citation of Work in Other Publications. Kerin, R., M. Harvey & J. Rothe--'Product Cannibalism in New Product Development,' Business Horizons, 1978. Reprinted in: AMA Management Digest. American Management Association.

1978: Citation of Work in Other Publications. Kerin, R. & M. Harvey--'Evaluation of Business Locations Through Profitability Analysis,' Journal of Small Business Management, 1975. Reprinted in: Practical Readings in Business. H. Hand and A. T. Hollingsworth (Eds.). W. B. Saunders, Publishers.

1977: Citation of Work in Other Publications. Kerin, R. & M. Harvey--'Contingency Planning for Product Recall,' MSU Business Topics, 1975. Reprinted in: Management Perspectives in Marketing. L. Boone (Ed), Encino. Cal. Dickenson Publishers.

1977: Citation of Work in Other Publications. Kerin, R. & M. Harvey--'Contingency Planning for Product Recall,' MSU Business Topics. 1975. Reprinted in: Marketing Update: A Seminar in Modern Marketing Techniques. Eberhard Schevina (Ed), New York, Alexander-Norton Publishers.

1977: Citation of Work in Other Publications. Kerin, R. & M. Harvey--'Consumer Legislation: A Proactive or Reactive Response to Consumerism?' Journal of the Academy of Marketing Science, 1974. Reprinted in: Marketing Update: Dynamic Marketing Readings. Harold Berkman (Ed.), Dubuque, Iowa, Kendall/Hunt Publishing Co.

1977: Citation of Work in Other Publications. Kerin, R., N. Crandall & M. Harvey--'Student Course Selection in a Non-Requirement

Academic Program: An Exploratory Study,' Journal of Educational Research, 1975. Reprinted in: Citizens Participation and Voluntary Action Abstracts. Association of Voluntary Actions Scholars.

Service:

Service to the University

Department Assignments

Member:

2009-2010: participation in management department meetings: participation in departmental faculty meetings

Mentoring Activities:

2009-2010: co-authored 58 articles over the last five years with Ph.D. students: 59 published papers and 14 under review

College Assignments

Chair:

2009-2010: participation with Honors College students...thesis: honors thesis preparation

2009-2010: participation in Croft International Center: student thesis

2008-2009: Asst/Assoc Professor of Management Search II

2001-2002: University of Mississippi, School of Business, Accreditation Committee: Headed Successful AACSB Reaccreditation Effort

1993-1994: University of Oklahoma, CBA, McCasland Professorship Nominating Committee

1984-1985 – 1985-1986: School of Business, Academic Affairs : Southern Methodist University

1978-1979: Southern Methodist University, School of Business, Tenure Committee

Member:

2007-2008: Management Faculty Search Committee II

2006-2007: Visiting Clin Instructor of MGMT Search

2005-2006: Tenure and Promotion

2001-2002: University of Mississippi, School of Business Administration: Raised Operating Funds of \$8,400,000

2000-2001: University of Oklahoma, CBA: McCasland Professorship Nominations Committee

1998-1999: University of Oklahoma, CBA, Michael F. Price Chair in International Business Nominations Committee

1998-1999 – 1999-2000: College of Business Administration, PhD Committee: University of Oklahoma

1996-1997: University of Oklahoma, CBA, Rath Chair in Strategic Management Nominations Committee

1995-1996: University of Oklahoma, CBA, Siegfried Professorship Nominations Committee

1994-1995: University of Oklahoma, CBA, Tenure and Promotion Committee

1993-1994: University of Oklahoma, CBA, Internationalization of CBA Programs

1984-1985 – 1985-1986: School of Business, Tenure Committee: Southern Methodist University

1983-1984: Southern Methodist University, School of Business, Enterprising Task Force

1973-1974 – 1980-1981: School of Business, Executive Committee: Southern Methodist University,

1972-1973 – 1974-1975: School of Business, Student Affairs Committee: Southern Methodist University

Mentoring Activities:

2009-2010: working with individual Ph.D. students: assistance with research topics, class preparation and career issues

1980-1981: Southern Methodist University, School of Business, Research and Development Council

Other Institutional Service Activities:

1984-1985: Southern Methodist University, School of Business, Executive Council

1978-1979 – 1981-1982: School of Business, Marketing Subject Area Chairman: Southern Methodist University

Program Representative:

2009-2010: participation in national/international conferences: paper acceptance at national/international conferences presentation of research at seven conferences by myself or co-authors...

Workshop:

2010-2011: Presentation to Alpha Kappa Psi: Placement

2010-2011: Presentation to Delta Psi

University Assignments**Chair:**

1999-2000 – 2000-2001: University of Oklahoma, CBA, Technology Development/Transfer Liaison Committee

1979-1980 – 1980-1981: Southern Methodist University, Athletic Committee

1973-1974: Southern Methodist University, Faculty Personnel Committee

Member:

2010-2011: Honors Thesis Co-Chairperson: honors school thesis

2010-2011 – 2011-2012: Tenure and Promotion Review Committee

2002-2003: University of Mississippi, School of Business Administration: Transferred Economics to College of Liberal Arts

2002-2003: University of Mississippi, School of Business, Undergraduate Endowment: Endowment Raised for Undergraduate Scholarships of \$1,200,000

1993-1994: University of Oklahoma, Student Affairs Placement Committee

1984-1985: Southern Methodist University, Search Committee for Director of Admissions

1980-1981: Southern Methodist University, Provost's Advisory Committee on Program Discontinuance

1980-1981: Southern Methodist University, Search Committee for Vice President for Administration

1974-1975: Southern Methodist University, Ad Hoc Committee on Standards and Grading

1974-1975 – 1976-1977: Southern Methodist University, Ad Hoc Committee on Governance

1972-1973 – 1977-1978: Southern Methodist University, Athletic Committee

1972-1973 – 1974-1975: Southern Methodist University, Admissions Committee

1972-1973 – 1973-1974: Southern Methodist University, Continuing Education Committee

Other Institutional Service Activities:

1995-1996 – 1996-1997: University of Oklahoma, World Literature Today: Board of Advisors

1994-1995 – 1996-1997: University of Oklahoma, CBA, Board of Advisors: Faculty

State-wide Assignments**Coordinator:**

2009-2010: 10-20 ad hoc reviews for academic journals: ad hoc review of articles in IB journals

Director:

2009-2010: senior editor Journal of World Business: section editor for JWB for 14 years

Facilitator:

2009-2010: service on eight editorial review boards (10 years): editorial review

Member:

2009-2010: tenure and promotion reviews for other universities: undertook outside T/P reviews

Dissertation Assignments**Chair:**

2010-2011: Committee Chair Miriam Moeller Dissertation: Dissertation

2010-2011: Honors Thesis Chair...Christy Sims: honors thesis

Service to the Profession**Board Member: PRJ Editorial Review Board**

2004: Human Resource Management Journal (National).

2003 – 2004: International Journal of Family Business (International).

2003 – 2004: Journal of Global Business & Entrepreneurship (National).
2003 – 2004: Management Decision (National).
1999 – 2004: International Journal of Industrial Marketing (International).
1998 – 2004: Thunderbird International Business Review (International).
1997 – 2004: Journal of Market Theory & Practice (National).
1997 – 2004: Journal of Global Marketing (National).
1995 – 2004: Journal of Business and Entrepreneurship (National).
1995 – 2004: Journal of Business Strategies (National).
1994 – 2003: Journal of International Business Studies (International).
1994 – 2001: Oklahoma Business Bulletin (Local).
1997 – 2000: Journal of Applied Quality Management (National).
1994 – 2000: Journal of Applied Management and Entrepreneurship (National).
1996 – 1999: Journal of Marketing (National).
1994 – 1997: Columbia Journal of World Business (Regional).
1984 – 1988: Journal of Business & Industrial Marketing (National).
1982 – 1988: Journal of Consumer Marketing (National).

Editor: Special Issue of a PRJ

1998: Human Resource Management Review, Co-Editor (National).

Other Professional Service Activities

1996 – 2004: Journal of World Business, Section Editor-International Marketing (National).

Reviewer: Ad Hoc Reviewer for a Journal

2001 – 2004: Journal of Occupational and Organizational Psychology (National).
2001 – 2004: International Journal of Human Resource Management (International).
1995 – 2004: Journal of International Management (International).
1994 – 2004: International Business Review (International).
1994 – 2004: Journal of Business Ethics (National).

Service Honors and Awards

1999: Outstanding Reviewer Award Journal of Business Strategies.
1999: Outstanding Reviewer Award Journal of Marketing Theory and Practice.
1998: Outstanding Leadership and Service Award--College of Business Award College of Business Administration Associates Council (CBAAC) .
1997: Outstanding Leadership and Service Award--College of Business Award College of Business Administration Associates Council (CBAAC) .
1981: President Southern Methodist University, Beta Chapter Beta Gamma Sigma.
1980: President Southern Methodist University, Beta Chapter Beta Gamma Sigma.
1979: Blue Key (National Honorary) Southern Methodist University.
1979: President Southern Methodist University, Beta Chapter Beta Gamma Sigma.

Other

Other Honors and Awards

1983: Contemporary Authors Southern Methodist University.
1983: Who's Where Among Writers Southern Methodist University.
1969: Sigma Iota Epsilon Key Southern Methodist University.
1969: Beta Gamma Sigma Key Southern Methodist University.
1966: Athletic Scholarship Southern Methodist University.
1965: Athletic Scholarship Southern Methodist University.
1964: Athletic Scholarship Southern Methodist University.

1963: Athletic Scholarship Southern Methodist University.

1962: Athletic Scholarship Southern Methodist University.

Last updated by member on 21-Oct-11 (10:09 AM)