
Hyun-Soo Woo, Ph.D.

Assistant Professor of Management

Academic Background

Ph.D. Arizona State University, Strategic Management, 2016

M.S. Korea University, South Korea, Business Administration, 2008

B.S. Hanyang University, South Korea, Electronics & Computer Engineering, 2005

Academic Experience

Assistant Professor of Management, University of Mississippi (July, 2016 - Present), Oxford, Mississippi.

Refereed Articles

Busenbark, J. R., Wiseman, R., Arrfelt, M., & Woo, H. (in press, 2016). A review of the internal capital allocation literature: Piecing together the capital allocation puzzle. *Journal of Management*.

Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2016). Sample selection bias and Heckman models in strategic management research. *Strategic Management Journal*.

Papers Under Review

Kim, H., Zyung, J., Woo, H., & Kim, J. (2017). "Responsible, but not guilty: Korean multinational CEOs' foreign subsidiary divestitures in the United States and China," Revision under 2nd review to *Journal of International Business Studies*.

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2017). "Putting RBV back into NRBV: Meta-analysis of moderating effects between environmental strategy and financial performance," Initial submission to *Academy of Management Journal*.

Woo, H., Cannella, A., & Mesquita, L. (2017). "How intra- and inter-firm agglomeration influence new unit geographic distance decisions of multi-unit firms," 1st revise and resubmit to *Strategic Management Journal*.

Refereed Proceedings

Abstract Only

Woo, H., Cannella, A., & Mesquita, L. (in press, 2017). Intra- and inter-firm agglomeration: The location decisions of multi-unit firms. *Academy of Management Annual Meeting*.

Working Papers

Markin, E. & Woo, H. (2017). "The effect of market incumbents on franchise affiliation and brand choice of franchisees."

Woo, H. & Kim, J. (2017). "Simultaneity (or Reverse Causality) Bias in Strategy Research: Current Practices and Recommendations," targeted for Strategic Management Journal.

Woo, H. & Cannella, A. (2016). "The effect of large buyers on mutual forbearance," targeted for Strategic Management Journal.

Hoetker, G. & Woo, H. (2016). "Are U sure? Improving the theoretical and empirical investigation of curvilinear relationships in strategy research," targeted for Strategic Management Journal.

Woo, H. & Cannella, A. A. (2016). "Rivalry in upstream markets: A multipoint competition approach.."

Presentation of Refereed Papers

International

Balven, R., Hoetker, G., Kim, J., & Woo, H. (2015). *Fading away over time: A Meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance*. Academy of Management Meeting, Vancouver, Canada-British Columbia.

Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2015). *Sample selection bias and Heckman models in strategic management research*. Academy of Management Meeting, Vancouver, Canada-British Columbia.

National

Woo, H. & Kim, J. (2017). *Simultaneity (or Reverse Causality) Bias in Strategy Research: Current Practices and Recommendations*. Strategic Management Society, Houston, Texas.

Woo, H., Cannella, A., & Mesquita, L. (2017). *Intra- and inter-firm agglomeration: The location decisions of multi-unit firms*. Academy of Management Annual Meeting, Atlanta, Georgia.

Kim, H., Zyung, J., Woo, H., & Kim, J. (2016). *In search of accountable CEOs: Evidences from US subsidiary exits of Korean Manufacturing MNEs*. Academy of Management Annual Meeting, Anaheim, California.

Woo, H. & Cannella, A. A. (2015). *The effect of large buyers on multimarket competition*. Strategic Management Society, Conference, Denver, Colorado.

Woo, H. & Cannella, A. A. (2014). *Rivalry in both upstream and downstream markets: A multipoint competition approach*. Academy of Management Meeting, Philadelphia, Pennsylvania.

Woo, H. & Cannella, A. A. (2013). *Multimarket competition in both input resource and output markets*. Strategic Management Society, Conference, Atlanta, Georgia.

Woo, H., Gao, H., & Cannella, A. A. (2011). *Restoring new multimarket equilibrium: A 'spheres of influence' perspective on behaviors of rivals after mergers and acquisitions*. Strategic Management Society, Conference, Miami, Florida.

Research Honors and Awards

Honor

2017: Conference Best Paper, Academy of Management. Business Strategy and Policy (BPS) Division.

2015: Conference Best PhD Paper Nomination, Strategic Management Society.

2015: Conference Best Paper Nomination, Strategic Management Society.

Scholarship

2014: SMS Doctoral Consortium Scholarship, Strategic Management Society.

Service to the University

Unassigned

Department Assignments

Mentoring Activities:

2016-2017: Erik Markin

University of Mississippi

Department Assignments

Member:

2017-2018: Faculty Search Committee

Service to the Profession

Reviewer - Article / Manuscript

2017: Journal of Business Venturing.