
Charles Clay Dibrell, Ph.D.

Associate Professor of Management

Department of Management
School of Business Administration
The University of Mississippi
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Professional Interests

Research Interests

My research is at the intersection of strategy and international business with a focus on the role of entrepreneurs in business processes and the competitiveness of firms in global markets. In particular, my studies have examined strategies and processes related to firms' competitiveness in different contexts (e.g., transition economies) and industries (e.g., natural resource), entrepreneurial behaviors (e.g., innovation) in small- to medium-sized firms, and the impact of information technology on firm strategic processes.

Academic Background

Ph.D. The University of Memphis, Memphis, TN, Strategic Management, 2000

M.B.A. The University of Memphis, Memphis, TN, Management & International Business, 1992

B.S. Lambuth University, Jackson, TN, 1990

Work Experience

Academic Experience

Associate Professor of Management, The University of Mississippi (August, 2009 - Present). School of Business Administration.

Associate Professor of Strategic Management and Entrepreneurship, Oregon State University (August, 2006 - June, 2009). College of Business.

Visiting Professor, Bond University (June, 2008 - August, 2008). Faculty of Business.

US Fulbright Visiting Professor, Leon Kozminski Academy of Entrepreneurship and Management (February, 2008 - June, 2008). Taught International Business (Undergraduate) full course and short courses on Entrepreneurship (Executive MBA) and International Entrepreneurship (Undergraduate).

Associate Professor of Strategic Management and Entrepreneurship, The University of Oregon - Oregon Executive MBA Program (September, 2008 - September, 2008). Co-taught a short course on Corporate Entrepreneurship and Innovation.

Visiting Professor, Bond University (June, 2006 - August, 2006). Faculty of Business.

Assistant Professor of Strategic Management, Oregon State University (August, 2000 - June, 2006). College of Business.

Visiting Professor, Bond University (June, 2005 - August, 2005). Faculty of Business.

Small Business Advisor, U.S. Peace Corps (June, 1993 - December, 1995). Volunteer.

Teaching

Courses Taught

Scheduled courses: Advanced Directed Study, Business Planning and Entrepreneurship, Management of Strategic Planning, Organization Theory, Principles of Management, Small Business Management

Other courses:

Advanced Strategic Management (MBA and BA569), Strategic Management (Undergraduate and BA 469), International Business (Undergraduate), Entrepreneurship (EMBA), International Entrepreneurship (Undergraduate), Global Strategy (MBA and IBUS70-503), Global Business (MBA and IBUS71-602), Introduction to International Business (MBA and IBUS70-501), Introduction to International Business (EMBA and IBUS71-600), Business Policy and Strategy (Mgmt 4710), International Management (MGMT 4810), Organization & Management (MGMT 3110), Principles of Entrepreneurship, Principles of Business

Teaching Honors and Awards

Award

2011: This award recognizes commitment to, and excellence in, teaching in the School of Business Administration at The University of Mississippi. Outstanding Teacher of the Year, School of Business Administration, University of Mississippi.

2010: This award recognizes commitment to, and excellence in, teaching in the Masters of Business Administration program at The University of Mississippi. This award is given to the top teacher in the campus MBA program as considered by the students. Outstanding Campus MBA Professor of the Year - University of Mississippi.

2003: Bryon L. Newton Award for Excellence in Teaching - This award recognized commitment to, and excellence in, teaching in the College of Business. This award is given to the top teacher in the college as considered by their peers Oregon State University.

Research/Intellectual Contributions:

Refereed Articles

Mukherji, A., Mukherji, J., Dibrell, C. C. , & Francis, J. D. (in press, 2011). Assessing and Valuing Knowledge in Cross-Border Acquisitions: Factors Leading to Misperceptions and Overbidding. *Journal of World Business*.

Davis, P. S., Allen, J. A., & Dibrell, C. C. (in press, 2011). Fostering Strategic Awareness at an Organization's Boundary. *Leadership and Organizational Development Journal*.

Dibrell, C. C., Craig, J. B., & Hansen, E. (2011). How Managerial Attitudes Toward the Natural Environment Affect Market Orientation and Innovation. *Journal of Business Research*, 64 (4), 401-407.

Dibrell, C. C., Craig, J., & Hansen, E. (2011). Natural Environment, Market Orientation, And Firm Innovativeness: An Organizational Life Cycle Perspective. *Journal of Small Business Management*, 49 (3), 467-489.

Dibrell, C. C. & Moeller, M. (2011). The impact of a service-dominant focus strategy and stewardship culture on organizational innovativeness in family-owned businesses. *Journal of Family Business Strategy*, 2 (1), 43-51.

Dibrell, C. C. (2010). Life settlements from the perspective of institutional, real options, and stewardship theories. *Family Business Review*, 23 (1), 94-98.

Dibrell, C. C., Craig, J. B., Moores, K., Johnson, A., & Davis, P. S. (2009). Factors critical in overcoming the liability of newness: Highlighting the role of family. *Journal of Private Equity*, 12 (2), 38-48.

Randoy, T., Dibrell, C. C., & Craig, J. (2009). Founding family influence and the moderating effects of product market competition on firm performance: Implications for corporate governance. *Small Business Economics*, 20, 335-344.

Johnson, A. J., Dibrell, C. C., & Hansen, E. (2009). Market orientation, innovativeness, and performance of food companies. *Journal of Agribusiness*, 27 (1/2), 85-106.

Dibrell, C. C., Davis, P. S., & Craig, J. B. (2009). The performance implications of temporal orientation and information technology in organization-environment alignment. *Journal of Strategy & Management*, 2, 145-162.

Zahra, S., Neubaum, D., Hayton, J., Dibrell, C. C. , & Craig, J. (2008). Culture of family commitment and strategic flexibility: The moderating effect of stewardship. *Entrepreneurship Theory and Practice*, 32, 1035-1054.

Dibrell, C. C., Davis, P. S., & Craig, J. (2008). Fueling innovation through information technology in SMEs. *Journal of Small Business Management*, 46 (2), 203-218.

Craig, J. B., Dibrell, C. C., & Davis, P. S. (2008). Leveraging family-based brand identity to enhance firm competitiveness and performance. *Journal of Small Business Management*, 46 (3), 351-371.

Dibrell, C. C., Down, J. T., & Bull, L. (2007). Dynamic strategic planning: Achieving strategic flexibility through formalization. *Journal of Business and Management*, 13 (1), 21-35.

Nicovich, S., Dibrell, C. C., & Davis, P. S. (2007). Integration of value chain position and Porters (1080) competitive strategies in the market orientation conversation: An examination of upstream and downstream activities. *The Journal of Business and Economic Studies*, 13 (2), 91-106.

Dibrell, C. C. & Craig, J. (2006). The Natural environment, innovation, and firm performance: A comparative study. *Family Business Review*, 52 (3), 209-220.

Danskin, P., Dibrell, C. C., & Kedia, B. L. (2005). The evolving role of cooperation among multinational corporation and indigenous organizations in transition economies: A migration away from confrontation. *Journal of World Business*, 40 (3), 209-220.

Dibrell, C. C., Davis, P. S., & Danskin, P. (2005). The influence of internationalization on time-based competition. *Management International Review*, 45 (2), 173-195.

Sakaguchi, T., Nicovich, S., & Dibrell, C. C. (2004). Empirical evaluation of an integrated supply chain model for small and medium sized firms. *Information Resources Management Journal*, 17 (3), 1-19.

Peterson, R. L. & Dibrell, C. C. (2003). Consumers and technology: Are we creating relationships or distance? *Academy of*

Entrepreneurship Journal, 8 (1), 31-46.

Kedia, B. L., Dibrell, C. C., & Harveston, P. D. (2003). Inhibitors and enhancers: The role of internal and external stakeholders in the transition process. *Journal of International Business and Economy*, 4 (1), 125-139.

Randoy, T. & Dibrell, C. C. (2002). How and why Norwegian MNCs commit resources abroad: Beyond choice of entry mode. *Management International Review*, 42 (2), 119-140.

Peterson, R. L. & Dibrell, C. C. (2002). Long- or short-term performance perspectives of European, Japanese, and U.S. Countries: Where do they sit? *Journal of World Business*, 37, 245-255.

Dibrell, C. C. & Miller, T. (2002). Organization design: The continuing influence of information technology. *Management Decision*, 40 (6), 620-627.

Davis, P. S., Dibrell, C. C., & Janz, B. (2002). The impact of time on the strategy-performance relationship: Implications for managers. *Industrial Marketing Management*, 31 (4), 339-347.

Pett, T. L. & Dibrell, C. C. (2001). A process model of global strategic alliance formation. *Business Process Management Journal*, 7 (4), 349-364.

Peterson, R. M. & Dibrell, C. C. (1999). Conceptual and empirical evidence of international macro and micro congruent generic strategies: A study of Japan and the U.S. *Advances in Competitiveness Research*, 7 (1), 62-85.

Sakaguchi, T. & Dibrell, C. C. (1998). Measurement of the intensity of global information technology usage: Quantizing the value of a firm's information technology. *Industrial Management and Data Systems*, 98 (8), 380-394.

Janz, B. & Dibrell, C. C. (1998). The implementation of strategy in an innovative information service organization: An empirical comparison of theoretical frameworks. *Journal of Information Technology Management*, 9 (3), 1-20.

Dibrell, C. C., Francis, J. D., & Van Ness, R. (1998). Value of shareholders in the turnaround process: A signaling theory perspective. *Journal of Business Strategies*, 15 (1), 58-72.

Helms, M. M., Dibrell, C. C., & Wright, P. (1997). Competitive strategies and business performance: Evidence from the adhesives and sealants industry. *Management Decision*, 35 (9), 678-692.

Non-Refereed Articles

Hansen, E., Dibrell, C. C., & Down, J. T. (2006). Market Orientations, strategy, and performance in the forest industry. *Forest Science*, 52 (3), 209-220.

Papers Under Review

Garrett, R. P., Dibrell, C. C., & Craig, J. B. (2011). "Internal corporate venturing in multi-generational family businesses: The influences of CEO centrality and external board members," 1st revise and resubmit to *Family Business Review*.

Dibrell, C. C., Craig, J. B., & Neubaum, D. O. (2011). "Acting and reacting: Linking formal planning, adaptive capabilities and innovation to firm performance," 1st revise and resubmit to *Journal of Business Research*.

Book Chapters

Non-Refereed

Sakaguchi, T., Nicovich, S., & Dibrell, C. C. (2006). "Empirical evaluation of an integrated supply chain model for small and medium sized firms", In Khosrow-Pour, M. (Ed.) *Advanced Topics in Information Resources Management*, Volume 5, (pp. 211-231). Hershey, PA: IGI Global.

Refereed

Craig, J. B., Dibrell, C. C., & Neubaum, D. O. (2010). "Stewardship as governance behaviour in family businesses", In Press, *Contemporary Contemporary Issues in Corporate Governance* University of Auckland Press.

Dibrell, C. C., Englis, P. D., & Kedia, B. L. (2008). "Privatization and economic liberalization: The role of the entrepreneur as a catalyst for economic development in transition economies", In Gergő M. Lakatos (Ed.) *Transition Economies: 21st Century Issues and Challenges*, (pp. 169-188). Nova Publishers.

Jon, D., Dibrell, C. C., Green, M., Hansen, E., & Johnson, A. (2003). "A resource-based view and market orientation theory examination of the role of 'familiness' in family business success", In Poutziouras, P. and Steier, L. (Eds.) *New Frontiers in Family Business Research: The Leadership Challenge*, (pp. 83-95). Manchester Business School.

Kedia, B. L., Dibrell, C. C., & Harveston, P. D. (1998). "Enhancing India's Competitiveness Through Factors of National Capacity: The Road to Greater Prosperity", In C. Jayachandran, N. Balasubramanian, & S.M. Dastagir (Eds.) *Managing economic liberalization in South Asia: Directions for the 21st century*, (pp. 61-69). Delhi, India: Macmillan India Limited.

Refereed Proceedings

Full Paper

- Craig, J. B., Dibrell, C. C., Neubaum, D. O. , & Thomas, C. H. (in press, 2011). Stewardship Climate Scale: Measurement and an Assessment of Reliability and Validity. Academy of Management Conference.
- Dibrell, C. C. & Craig, J. B. (2005). Is family business promotion a contributor to transgenerational value creation? Frontiers of Entrepreneurship Research, Babson College Center.
- Johnson, A. & Dibrell, C. C. (in press, 2003). Strategic Planning Lessons from Successful Vertically Integrated Food Processors. Food Distribution Research Society Annual Conference, Biloxi, MS: .
- Dibrell, C. C. & Nicovich, S. (in press, 2001). Global integrated supply chain: A theoretical typology. Global Information Technology Management (GITM) World Conference.
- Sakaguchi, T., Dibrell, C. C., & Liu, W. (in press, 1998). Global data warehousing: Description and moderating effects of national culture. Decision Sciences Institute Meeting, Las Vegas, ND: .
- Kedia, B. L., Dibrell, C. C., & Mukherji, A. (in press, 1998). Knowledge asymmetries in the international bidding process: What you don't know can cost you. American Society for Competitiveness.
- Kedia, B. L., Dibrell, C. C., & Harveston, P. D. (1998). Enhancing India's Competitiveness Through Factors of National Capacity: The Road to Greater Prosperity. International Business Conference, Delhi: Macmillan India Limited, 61-69.
- Pett, T. L. & Dibrell, C. C. (in press, 1997). An examination of global strategic alliances: A synthesis and framework development. American Society for Competitiveness, Tulsa, OK: .
- Dibrell, C. C. & Harveston, P. D. (in press, 1996). The impact of regional economic integration on firm competitiveness: A contextual perspective. American Society for Competitiveness, Atlanta, GA: .
- Dibrell, C. C. & Pett, T. L. (in press, 1996). Global industrial impact of information technology: An empirical analysis of the chemical industry. American Society for Competitiveness, Atlanta, GA: .

Abstract Only

- Dibrell, C. C. & Craig, J. B. (2006). Linking transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms: Extending the agency-stewardship theory debate. Babson Kauffman Entrepreneurship Research Conference, Babson College Centre, 177-190.
- Dibrell, C. C., Down, J. T., & Craig, J. (2004). The moderating role of strategic flexibility in the strategic planning to innovation relationship: A study of entrepreneurial firms. Frontiers of Entrepreneurship Research 2004: Proceedings of the Twenty-Fourth Annual Entrepreneurship Research Conference, Babson College Center.
- Dibrell, C. C., Harveston, P., & Davis, P. S. (2003). An Examination of Time Pacing, Strategy, and Performance in Born Global Firms. Babson Kauffman Entrepreneurship Research Conference, Babson College Center.
- Sakaguchi, T., Liu, W., & Dibrell, C. C. (in press, 1997). Data Warehousing: A survey of the domestic literature and extension to the global arena. Academy of International Business, Atlanta, GA: .
- Dibrell, C. C. (in press, 1997). Measuring the strategic impact of global information technology: The search continues. Academy of International Business, New Orleans, LA: .
- Dibrell, C. C. & Pett, T. L. (in press, 1996). Effects of information technology on global competition: A strategic group study. Academy of International Business, New Orleans, LA: .

Working Papers

- Craig, J., Dibrell, C. C. , Neubaum, D. O. , & Thomas, C. (2011). "Stewardship Climate Scale: Measurement and an Assessment of Reliability and Validity" targeted for Journal of Applied Psychology.
- Dibrell, C. C. & Craig, J. B. (2010). "Natural Environment Salience and Managerial Discretion: Impact on Innovativeness".
- Dibrell, C. C., Craig, J. B. , & Neubaum, D. O. (2010). "Strategic planning and flexibility as governance control mechanisms in family and non-family firms".
- Neubaum, D. O., Dibrell, C. C. , & Craig, J. B. (2010). "Addressing Natural Environmental Concerns from Within: Investigating the Role of Internal Stakeholders in Family and Non-Family Businesses".
- Dibrell, C. C. & Davis, P. S. (2010). "Linking polychronicity to organizational innovativeness and performance".
- Pagell, M., Dibrell, C., Veltri, A., Maxwell, E., & Shah, R. (2010). "Is There a Business Case for Safety? An Exploration of Operational 'Best' Practices and Worker Safety Outcomes" targeted for Management Science.

Presentation of Refereed Papers

International

- Craig, J. B., Dibrell, C. C. , Neubaum, D. O. , & Thomas, C. (2011). Stewardship Climate Scale: Measurement and an Assessment of Reliability and Validity. Academy of Management Conference, San Antonio, Texas.
- Craig, J. B. & Dibrell, C. C. (2011). A system performance model to capture the potential for enterprising family advantage and

corresponding performance outcomes. Babson Kauffman Entrepreneurship Research Conference, Syracuse, New York.

Dibrell, C. C., Davis, P. S., & Agypt, B. (2011). The Impact of External and Internal Entrainment Behaviors on Organization Innovativeness. Academy of Management Conference, San Antonio, Texas.

Dibrell, C. C., Neubaum, D. O., & Craig, J. B. (2011). Strategic planning and flexibility: Governance control mechanisms in family and non-family firms. International Family Enterprise Research Academy, Sicily, Italy.

Garrett, R. P., Dibrell, C. C., & Craig, J. B. (2011). Internal Corporate Venturing in Multi-Generational Family Businesses: The Influences of CEO Centrality and External Board Members. Corporate Entrepreneurship Workshop, Lyon, France.

Gentry, R., Dibrell, C. C., & Kim, J. (2011). Families as Dominant Coalitions: A Study of Family-Controlled Enterprises in the S&P 1500. Academy of Management Conference, San Antonio, Texas.

Kim, J., Dibrell, C. C., & Johnson, A. (2011). The moderating effects of social entrepreneurship intensity on the firm environmental competency and innovativeness relationship: Does it matter? International Conference on Business and Sustainability, Portland, Oregon.

Mueller, J., Dibrell, C. C., & Wu, Z. (2011). Wynkoop brewing company: Leveraging counterculture in the US to compete. International Conference on Business and Sustainability, Portland, Oregon.

Dibrell, C. C., Craig, J. B., & Neubaum, D. O. (2010). Overcoming the Liability of Theoretical Newness: The Case for Stewardship Theory. Babson Kauffman Entrepreneurship Research Conference, Lausanne, Switzerland.

Pagell, M., Dibrell, C. C., Veltri, A., Maxwell, E., & Shah, R. (2010). The business case for safety: An exploration of operational practices and worker safety outcomes. Academy of Management Conference, Montreal, Canada.

Craig, J. & Dibrell, C. C. (2009). Accession tournaments: The application of a game theory derivative to the multi-dimensional family business accession process. Babson Kauffman Entrepreneurship Research Conference, Boston, Massachusetts.

Dibrell, C. C. & Craig, J. (2009). Legitimizing the natural environment in SMEs: A strategic issue interpretation perspective. Babson Kauffman Entrepreneurship Research Conference, Boston, Massachusetts.

Baldrige, D., Neubaum, D. O., & Dibrell, C. C. (2008). A Model of Entrepreneurial Intentions within the Persons with Disabilities Populations. Babson Kauffman Entrepreneurship Research Conference, Chapel Hill, North Carolina.

Dibrell, C. C., Craig, J. B., & Moores, K. (2008). The Role of Family in Starting and Sustaining New Ventures: Evidence from the Australian Wine Industry. Georges Doriot Conference, Paris, France.

Dibrell, C. C., Baldrige, D., & Neubaum, D. O. (2008). A Model of the Impact of Disability Attributes on Career Utility and Entrepreneurial Intentions. Academy of Management Conference, Anaheim, California.

Dibrell, C. C., Craig, J. B., & Hansen, E. N. (2008). The impact of Firm Natural Environment Policy on the Market Orientation to Innovation Relationship in SMEs. Babson Kauffman Entrepreneurship Research Conference, Chapel Hill, North Carolina.

Dibrell, C. C., Craig, J., & Neubaum, D. (2008). Strategic Planning and Flexibility as Governance Control Mechanisms in Family and non-Family Firms. Academy of Management Conference, Anaheim, California.

Craig, J., Schaper, M., & Dibrell, C. C. (2007). Being the boss and working for a boss: Upsides and downsides. Australian-New Zealand Academy of Management, Sydney, Australia.

Dibrell, C. C., Craig, J., & Neubaum, D. (2007). Navigating the landscape: The mediating role of innovation in strategic planning capabilities. Academy of Management Conference, Philadelphia, Pennsylvania.

Dibrell, C. C., Johnson, A., Moores, K. J., & Craig, J. (2007). Overcoming liability of newness through legitimacy: A stakeholder salience perspective. Australian-New Zealand Academy of Management, Sydney, Australia.

Dibrell, C. C. & Craig, J. (2007). Between a strategic rock and a hard place: Planning and flexibility in family and non-family firms. Australian-New Zealand Academy of Management, Sydney, Australia.

Dibrell, C. C., Johnson, A., Davis, P. S., Moores, K. J., & Craig, J. (2007). The Road to Legitimacy: A study of Startups and their Established Competitors in the Australian Wine Industry. Babson Kauffman Entrepreneurship Research Conference, Madrid, Spain.

Dibrell, C. C., Down, J. T., & Craig, J. (2004). The moderating role of strategic flexibility in the strategic planning to innovation relationship: A study of entrepreneurial firms. Babson Kauffman Entrepreneurship Research Conference, Glasgow, Scotland.

Randoy, T. & Dibrell, C. C. (2004). Founding family leadership, product market competition, and firm performance among publicly traded firms. Financial Management Association European Conference, Zurich, Switzerland.

Dibrell, C. C., Down, J. T., Green, M., Hansen, E., & Johnson, A. (2003). A resource-based view and market orientation theory examination of the role of 'familiness' in family business success. Family Business Network Academic Research Forum, Lausanne, Switzerland.

Harveston, P. D., Dibrell, C. C., & Kedia, B. L. (2002). Revisiting the complex relationship between multinational enterprises and organizations in transitions economies through the logic of the Copenhagen Interpretation. Academy of International Business Annual Meeting, San Juan, Puerto Rico.

Dibrell, C. C., Harveston, P. D., & Davis, P. S. (2001). The influence of firm internationalization and cycle time on firm performance. Academy of International Business Annual Meeting, Sydney, Australia.

- Dibrell, C. C., Nicovich, S., & Sakaguchi, T. (2001). Global integrated supply chain: A theoretical typology. Global Information Technology Management (GITM) World Conference, Dallas, Texas.
- Davis, P. S., Dibrell, C. C., & Pett, T. L. (2000). The strategy-performance relationship: Time the complementary dimension. Academy of Management Annual Meeting, Toronto, OT, Canada.
- Davis, P. S., Dibrell, C. C., & Janz, B. (2000). A longitudinal analysis of the effects of information technology on firm performance in a global industry. Academy of International Business Annual Meeting, Phoenix, Arizona.
- Davis, P. S., Dibrell, C. C., & Pett, T. L. (1999). A longitudinal analysis of strategic change and country of origin as predictors of performance in global industries. Academy of International Business Annual Meeting, Charleston, South Carolina.
- Kedia, B. L., Harveston, P. D., & Dibrell, C. C. (1999). From confrontation to cooperation: The emerging interaction between multinationals and organizations from transition economies into the 21st century. Academy of International Business Annual Meeting, Charleston, South Carolina.
- Kedia, B. L., Dibrell, C. C., & Harveston, P. D. (1999). Factors affecting successful transition: From command to market economy. Academy of International Business Annual Meeting, Charleston, South Carolina.
- Dibrell, C. C. & Miller, T. (1998). Information technology enabling the future: A retrospective of information technology's impact on organizational structure from an information processing perspective. Academy of International Business, Vienna, Austria.
- Kedia, B. L., Dibrell, C. C., & Harveston, P. D. (1998). Enhancing India's competitiveness through factors of national capacity: The road to greater prosperity. South Asia Conference, Chennai, India.
- Kedia, B. L., Dibrell, C. C., & Peterson, R. M. (1998). Conference between international macro and micro strategies: Empirical evidence from Europe, Japan and the U.S. Academy of International Business, Vienna, Austria.
- Peterson, R. M. & Dibrell, C. C. (1998). Internet gambling: The opportunity for ethical dilemmas has just grown exponentially. American Marketing Association Ethical and Societal Issues Conference, Vienna, Austria.
- Dibrell, C. C. & Pett, T. L. (1997). A comparison of long-and short-term firm orientation: A study of Japan, Europe and the United States. Academy of International Business Annual Meeting, Monterey, Mexico.
- Kedia, B., Harveston, P. D., & Dibrell, C. C. (1997). Firm competitiveness and regionalization: A theoretical perspective. Academy of International Business Annual Meeting, Monterey, Mexico.

National

- Garrett, R. P., Dibrell, C. C., & Craig, J. B. (2011). Intrapreneurship in Multi-Generational Family Businesses. Family Business Research & Education Symposium for Family Business of Australia, Perth, Australia- WA.
- Craig, J. B., Dibrell, C. C., & Davis, P. S. (2007, March). Leveraging family-based brand identity to enhance firm competitiveness and performance. Office Depot Small Business Research Forum on Family Entrepreneurship, Unknown, Unknown.
- Johnson, A., Dibrell, C. C., Holcomb, R., & Craig, J. (2007). Measuring legitimacy of startups: The development of constructs and their parameters. American Agricultural Economics Association, Portland, Oregon.
- Dibrell, C. C. & Davis, P. S. (2006). Performance implications of temporal orientation and IT in organization-environment alignment. Academy of Management Conference, Atlanta, Georgia.
- Craig, J. & Dibrell, C. C. (2005). Is family business promotion a strategic differentiator? An Empirical Study. Babson Kauffman Entrepreneurship Research Conference, Boston, Massachusetts.
- Dibrell, C. C. & Craig, J. (2005). Linking transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms: Extending the agency-stewardship theory debate. Babson Kauffman Entrepreneurship Research Conference, Boston, Massachusetts.
- Dibrell, C. C. & Craig, J. (2005). The moderating role of flexibility in family and non-family strategic planning and innovation. Academy of Management Conference, Honolulu, Hawaii.
- Dibrell, C. C., Davis, P. S., & Carol, T. (2005). Chronicity and innovation as responses to environmental disruptions. Academy of Management Conference, Honolulu, Hawaii.
- Dibrell, C. C., Davis, P. S., & Craig, J. (2005). Innovation and firm performance: The role of information technology in small and medium-sized firms. Strategic Management Society, Orlando, Florida.
- Dibrell, C. C. & Craig, J. (2005). An examination of strategic planning and flexibility to firm innovation: A three study approach. Academy of Management Conference, Honolulu, Hawaii.
- Dibrell, C. C. (2004). Integrating firm temporal activities with information technology: Innovation and performance implications. Strategic Management Society, San Juan, Puerto Rico.
- Hansen, E., Dibrell, C. C., & Down, J. T. (2004). Market orientation: The role of strategic planning and strategy choice on firm performance. Academy of Management Conference, New Orleans, Louisiana.
- Dibrell, C. C. & Davis, P. S. (2003). The effects of IT in the value cycle- performance linkage. Strategic Management Society, Baltimore, Maryland.

- Dibrell, C. C. & Davis, P. S. (2003). Strengthening the strategic flexibility-performance relationship: The role of IT among internationalizing firms. Strategic Management Society, Baltimore, Maryland.
- Dibrell, C. C. & Davis, P. S. (2003). Time-based strategies and firm performance. Academy of Management Conference, Seattle, Washington.
- Dibrell, C. C. & Down, J. (2003). Strategic planning flexibility and firm performance under distinct competitive strategy choices. Academy of Management Conference, Seattle, Washington.
- Dibrell, C. C., Harveston, O., & Davis, P. S. (2003). An examination of time pacing, strategy, and performance in born global firms. Babson Kauffman Entrepreneurship Research Conference, Boston, Massachusetts.
- Dibrell, C. C. (2003). Applying methodological perspectives to Strategic Management. Academy of Management Annual Meeting, Seattle, Washington.
- Johnson, A. & Dibrell, C. C. (2003). Strategic planning lessons from successful vertically integrated food processors. Food Distribution Research Society, Biloxi, Mississippi.
- Cogliser, C., Dibrell, C. C. , & Nicovich, S. (2002). Adequate measurement isn't just 'nice:' A review of measurement practices in management research. Academy of Management Annual Meeting, Denver, Colorado.
- Davis, P. S., Dibrell, C. C. , & Harveston, P. D. (2002). The influence of internationalization on time-based competition. Academy of Management Annual Meeting, Denver, Colorado.
- Dibrell, C. C. & Down, J. (2002). Strategic thinking in a global industry: Strategy process insights from forest products firms. Strategic Management Society, Conference, Paris, France.
- Harveston, P. D., Dibrell, C. C. , & Davis, P. S. (2002). Competitive strategy, IT asset investment and firm performance: Implications for born global firms. Babson Kauffman Entrepreneurship Research Conference, Boulder, Colorado.
- Randoy, T., Davis, P. S. , & Dibrell, C. C. (2002). Leadership, competitive environments and firm performance in closely held firms. Strategic Management Society, Conference, Paris, France.
- Sakaguchi, T., Dibrell, C. C. , & Nicovich, S. (2002). Development of an integrated supply chain model. American Conference on Information Systems, Dallas, Texas.
- Davis, P. S. & Dibrell, C. C. (2001). Time pacing behaviors and performance: A three-study exploration. Strategic Management Society, Conference, San Francisco, California.
- Davis, P. S., Dibrell, C. C. , & Pett, T. L. (2001). A longitudinal analysis of country of origin as a predictor of strategic change and performance in global industries. Academy of Management Annual Meeting, Washington, District of Columbia.
- Davis, P. S., Dibrell, C. C. , & Nicovich, S. (1999). An expanded view of market orientation: A strategic value chain perspective. Marketing Educators' Winter Conference , St. Petersburg, Florida.
- Dibrell, C. C. & Nicovich, S. (1999). Integrated supply chain: A theoretical typology. Marketing Educators' Winter Conference , St. Petersburg, Florida.
- Kedia, B. L., Dibrell, C. C. , & Harveston, P. D. (1999). Privatization and economic liberalization: The role of the entrepreneur as a catalyst for change in transition economies. Academy of Management Annual Meeting, Chicago, Illinois.
- Mukherji, A., Mukherji, J., & Dibrell, C. C. (1999). Assessment and valuation of knowledge in international acquisitions: A conceptual analysis. Academy of Management Annual Meeting, Chicago, Illinois.
- Peterson, R. L., Dibrell, C. C. , & Pett, T. L. (1999). Long- or short-term performance perspectives of European, Japanese, and U.S. countries: Where do they sit? Marketing Educators' Summer Conference , San Francisco, California.
- Pett, T. L. & Dibrell, C. C. (1999). An objective configurational approach using market power and efficiency: A longitudinal analysis of information technology of firm performance. Academy of Management Annual Meeting, Chicago, Illinois.
- Kedia, B. L., Dibrell, C. C. , & Mukherji, A. (1998). Knowledge asymmetries in the international bidding process: What you don't know can cost you. American Society for Competitiveness, Boston, Massachusetts.
- Sakaguchi, T., Dibrell, C. C. , & Liu, W. (1998). Global data warehousing: Description and moderating effects of national culture. Decision Sciences Institute Meeting, Las Vegas, North Dakota.
- Pett, T. L. & Dibrell, C. C. (1997). An examination of global strategic alliances: A synthesis and framework development. American Society for Competitiveness Conference, Tulsa, Oklahoma.
- Sakguchi, T. & Dibrell, C. C. (1997). The measurement of the intensity of information technology usage. Decision Sciences Institute Meeting, San Diego, California.
- Dibrell, C. C. & Harveston, P. D. (1996). The impact of regional economic integration of firm competitiveness: a contextual perspective. American Society for Competitiveness Conference, Atlanta, Georgia.
- Dibrell, C. C. & Pett, T. L. (1996). Global industrial impact of information technology: An empirical analysis of the chemical industry. American Society for Competitiveness Conference, Atlanta, Georgia.

Regional

Dibrell, C. C., Craig, J. B., & Hansen, E. (2009). Natural environment, market orientation, and firm innovativeness: a life cycle perspective. Southern Management Association, Asheville, North Carolina.

Presentation of Non-Refereed Papers

National

Dibrell, C. C. (2008). Invited participant for the Teaching: Transitional Nations, Beyond Theoretical and Conceptual: Practical Questions to Ask When Teaching in Developing Countries. Academy of Management Annual Meeting, Anaheim, California.

Research Grants

Funded

2010: Liebenberg, A., Davis, W., & Dibrell, C. C., Critical Success Factors for Independent Insurance Agents: What Are They, and How Do They Affect Agent Performance?, \$5,000 grant to conduct a survey of insurance agents, National Alliance Research Agency for Insurance Education and Research.

2008: Dibrell, C. C., U.S. Fulbright Scholar Award, Warsaw, Poland. Taught courses in International Business and Entrepreneurship classes at the undergraduate and executive Masters of Business Administration level, while conducting research on startup ventures in a transition economy setting, Leon Kozminski Academy of Entrepreneurship and Management (LKAEM).

2008: Veltri (PI), A. & Dibrell (Co-PI), C. C., Survey of Oregon Business Practices (\$12,000.00), Conduct survey, College of Health & Human Science - Oregon State University.

2008: Johnson (PI), A. & Dibrell (Co-PI), C. C., Building Legitimacy in Rural-based New Ventures (\$10,000.00), to conduct an initial study, University of Idaho.

2005: Dibrell, C. C., Vivian Bales Scholars Summer Research Grant, To conduct a study linking entrepreneurial behaviors and transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms., College of Business - Oregon State University.

2002: Dibrell, C. C., Down, J., & Hansen, E., USDA Grant (\$3,500.00), \$3,500 to conduct a study of strategic planning systems in the Forest Products industry. College of Forestry., Oregon State University.

2002: Dibrell, C. C. & Down, J., Vivian Bales Scholars Summer Research Grant, College of Business to conduct a study of strategic planning systems in the Forest Products Industry, Oregon State University.

2002: Dibrell, C. C., Down, J., Hansen, E., & Johnson, A., A multi-domain model of small and medium entrepreneurial firm success (\$15,000.00), Austin Family Business Program in Family Business & Entrepreneurship and the Dean of the College of Business., Oregon State University.

1999: Dibrell, C. C. & Davis (CO-PI), P. S., Time pacing behaviors and performance: A three study exploration, Provided assistance in the collection of data for a series of research related articles. This is the first paper. This paper is a scale development piece to capture the time pacing phenomenon, pulpandpaper.net.

1999: Dibrell, C. C., Study of a firm's strategic temporal responses to its environment. (\$8,000.00), Dissertation Research grant Awarded Dissertation Chair: Dr. Peter S. Davis, FedEx Center for Cycle Time Research - The University of Memphis.

1998: Dibrell, C. C., Janz (CO-PI), B., & Sakaguchi (CO-PI), T., The intensity of information technology usage., Information week magazine provided assistance in the collection of data for a series of research related articles. This is the first working paper. This paper involves scale building to measure the impact of information technology upon a firm's performance, Information Week Magazine.

Research Honors and Awards

Award

2011: Winner of the Kennesaw State University/ Coles College of Business, Best Empirical Paper award for the Academy of Management Entrepreneurship Division. Selected as full paper in the Academy of Management Best Paper Proceedings.

Craig, J., Dibrell, C., Neubaum, D., & Thomas, C. 2011. Stewardship Climate Scale: Measurement and an Assessment of Reliability and Validity, Academy of Management Conference, San Antonio, TX. Academy of Management Conference - Entrepreneurship Division.

2008: This award is in recognition of outstanding research in the area of Family Business. Austin Family Business Center at Oregon State University.

2007: Newcomb Faculty Merit Award - This award is in recognition for faculty excellence to the College of Business. Oregon State University.

2006: Dibrell, C., & Craig, J. B. (2006) Linking transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms: Extending the agency-stewardship theory debate. *Frontiers of Entrepreneurship Research*, Babson College Centre, 177-190. This paper was selected as the Best Paper for the Family Business Track sponsored by George and Robin Raymond Babson College Centre.

2006: Newcomb Faculty Merit Award - this award is in recognition for faculty excellence to the College of Business. Oregon State University.

2004: Newcomb Fellow - This award is in recognition for faculty excellence to the College of Business Oregon State University.

2001: Davis, P.S. & Dibrell, C. Time pacing behaviors and performance: A three-study exploration. The 2001 Strategic Management Society Conference, San Francisco, CA. This paper was selected as a finalist for the fourth annual McKinsey/SMS Best Conference Paper Prize. Each author contributed equally to this paper. Strategic Management Society.

Service:

Service to the University

Department Assignments

Chair:

2010-2011: Strategic Management/Entrepreneurship Job Search Committee

2010-2011: Entrepreneurship Job Search Committee

Member:

2010: Miriam Moeller's Dissertation Committee Member

2009-2010: Three paper dissertation committee: The committee was charged with creating guidelines for a three-paper dissertation to be voted on by the management department.

2008-2009: Member of MMIB Department Tenure & Promotion Committee

2006-2007: Member of MMIB Department Tenure & Promotion Committee

2006-2007: Professional Business School Task Force

2006-2007: College of Business Performance Metric Assessment Task Force

Other Institutional Service Activities:

2006-2007: Sam Walton Fellow: OSU Students in Free Enterprise (SIFE) Chapter

College Assignments

Chair:

2010-2011: Strategic Planning Committee: Chair of the Strategic Planning Committee

2009-2010: Assistant Professor of Management 11207267

Facilitator:

2011-2012: US Government Services Administration Entrepreneurship Roundtable: This event was held at the Depot on August 30, 2011.

Member:

2009-2010 – 2011-2012: MBA Committee

2008-2009: Member of College Tenure & Promotion Committee

Organizer:

2009-2010: Proposed a minor in Entrepreneurship

Session Moderator:

2009-2010: Presented to the 1st and 2nd year business doctorate students: Co-presented on the topic of getting published.

Workshop:

2011-2012: Presentation to First & Second Year Doctorate Students: I gave a presentation on Strategic Management & Entrepreneurship Research.

University Assignments

Chair:

2006-2007 – 2008-2009: Graduate Program Curriculum Committee

Coordinator:

2006-2007 – 2008-2009: Entrepreneurship Option Coordinator

Faculty Advisor:

2006-2007 – 2007-2008: Oregon State University Rugby Club

Faculty Sponsor:

2005-2006 – 2008-2009: Austin Entrepreneurship Program

Member:

2009-2010: Business Plan Judge: I was a business plan judge.

2004-2005 – 2008-2009: Austin Entrepreneurship Program Task Force

2003-2004 – 2005-2006: Undergraduate Program Curriculum Committee

2002-2003 – 2008-2009: MBA Presentation and Oral Examination Committee

Workshop:

2009-2010: Business Plan Workshops: I provided two 1-hour workshops on writing business plans to interested students from around the University.

Dissertation Assignments**Member:**

2009-2010: Honor's Thesis for Hannah Flint.: Revenue Diversification in Health and Human Services Nonprofits Honor's Thesis defended by Hannah Flint on April 20,2010. Jeanette Martin was the first reader, and I was a second reader. Tony Ammeter was the third reader.

Service to the Profession**Board Member: Advisory Board**

2009: Journal of Family Business Strategy (International).

2008: Family Business Review (International).

Board Member: PRJ Editorial Review Board

2011: Journal of World Business, 2 1/2 academic years on the editorial board. (International).

2011: Family Business Review, Second academic year to be on the editorial board. (International).

Editor: Associate Editor

2011: Journal of Family Business Strategy (International).

Editorial: Newspaper

2008: Albany-Democratic Herald Mid-Valley, Working for a box, or being one? (Local).

Member: Committee/Task Force

2009: Academy of Management -- Entrepreneurship Division International Committee (International).

Reviewer - Grant Proposal Related to Expertise

2008: National Science Foundation (National).

Reviewer: Ad Hoc Reviewer for a Journal

2010: International Business Review (International).

2009: Journal of Strategy & Management (International).

2009: Journal of Enterprising Communities, Reviewer for special issue on Soci(et)al Entrepreneurship. (International).

2009: International Journal of Entrepreneurial Venturing (International).

2009: Management International Review (International).

2009: Journal of Business Research (International).

2007: Journal of International Business and Economy (International).

2007: Journal of Management and Organization (International).

2007: International Journal of Wine Business Research (International).

2006: Management International Review (International).

2005: Journal of Forest Products Business Research (International).

2005: Journal of Business Research (International).

Reviewer: Conference Paper

2009: Southern Management Association, Annual Meeting (National).

2007 – 2008: Academy of International Business Conference (International).

2002 – 2007: Academy of Management Conference (National).

2001: Academy of International Business Conference (International).

2000: Academy of Management Conference (National).

Service to the Community

Member of a Committee

2007: U.S. Agency for International Development (USAID) Community Connections Program, Invited panel for Russian Delegation, May 21, 2007

Positions Held in Civic Organizations

1994: U.S. Peace Corps - Kenya, Narok Town Council

Speech / Presentation at a Community Meeting

2009: Family Firm Institute Study Group, Conducted a presentation on Branding in Family Ventures and Other Related Family Business Topics

2009: 17th Annual Prairie Family Business Conference, Presented the topic of Family Branding Produces Competitive Advantages

Other

Faculty Development

Other Professional Development

2008: Academy of Management Annual Meeting. Participant Workshop. Anaheim, California.

Memberships

Academy of International Business, Unknown, International

Academy of Management, Unknown, National

Strategic Management Society, Unknown, National

References

Dr. Peter Davis

Professor

Belk College of Business

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University of North Carolina at

Charlotte

Charlotte, NC 28223

Dr. Justin B. Craig

Assoc. Professor of Entrepreneurship

Co-Director of the Australian Centre for Family Business

School of Business, Technology and Sustainable Development

Bond University

Gold Coast, Queensland

Australia

Dr. Don Neubaum

Assoc. Professor of Strategic Management

200 Bexell Hall

Oregon State University

Corvallis, OR 97331-2603