
Jeanette S. Martin, Ed.D.

Professor of Business Communications

Department of Management
School of Business Administration
The University of Mississippi
University, MS 38677

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Professional Interests

Research Interests

Intercultural Business Communication

Academic Background

Ed.D. Memphis State University, Memphis, TN, Business Education, 1991

M.B.A. University of Chicago, Chicago, IL, Marketing and Finance, 1974

B.A. Michigan State University, East Lansing, MI, Business Education, 1970

Work Experience

Academic Experience

Professor of Management, University of Mississippi (July, 2007 - Present). Promoted to full professor.

Associate Professor of Management, The University of Mississippi, School of Business (1999 - June, 2007).

Assistant Professor of Management, The University of Mississippi, School of Business (1993 - 1999).

Visiting Assistant Professor of Management, University of Mississippi School of Business (1991 - 1993).

Instructorship in Management, Memphis State University (1979 - 1979).

Teaching

Courses Taught

Scheduled courses: Business Communication, Intercultural Business Communication, Managerial Communications, Special Topics in Business, Topics in Business Abroad

Other courses:

International Business, Strategic Management, Managerial Communication

Teaching Honors and Awards

Award

2002: Best Teaching Paper Award Southeast Association of Business Communication.

Honor

2006: International Educator of the Year International Biographical Centre.

2005: Named as Professor who impacted a senior significantly. University of Mississippi.

2004: International Educator of the Year International Biographical Centre.

2002: Who's Who Among America's Teachers Educational Communications, Inc.

2002: Named as Professor who impacted a senior(s) significantly. University of Mississippi.

1999: Who's Who in the Media and Communications Marquis Who's Who.

1998: Who's Who in the Media and Communications Marquis Who's Who.

1996: Who's Who Among America's Teachers Educational Communications, Inc .

1996: Who's Who Among America's Teachers Educational Communications, Inc..

Research/Intellectual Contributions:

Refereed Articles

- Martin, J. S., Krapels, R. H., & Davis, B. D. (2012). A Comparison of the top Six Journals Selected as Top Journals for Publication by Business Communication Educators. *Journal of Business Communication*.
- Martin, J. S. & Novicevic, M. (2010). Social Entrepreneurship in Poverty-Stricken Kenya: A Case Study of Successful Acculturation. *International Journal of Intercultural Relations*, 34 (4), 482-492.
- Bell, R. L. & Martin, J. S. (2010). Techniques for Writing a Reprimand: How to Modify the Behavior of a Rule Breaker at Work. *Supervision*, 71 (4), 8-12.
- Bell, R. L. & Martin, J. S. (2008). The Promise of Managerial Communication as a Field of Research. *International Journal of Business and Public Administration*, 5 (2), 125-142.
- Harvey, M. & Martin, J. S. (2008). What we Have Here is a Failure to Communicate. *Advances in Management*, 1 (8), 56-63.
- Evans, M., Novicevic, M. M., Martin, J. S. , & Dorn, F. (2007). CEO Blogs: Credibility Issues. *International Journal of Information Technology and Management*, 7 (2), 161-177.
- Douglas, C., Martin, J. S., & Krapels, R. H. (2006). Communication in the Transition to Self-directed Work Teams. *Journal of Business Communication*, 43 (4), 295-321.
- Aiken, M., Vanjani, M., Ray, B., & Martin, J. S. (2003). College Student Internet Use. *Campus-Wide Information Systems*, 20 (4), 182-185.
- Martin, J. S. (2000). Book Review: Modern Methods for Business Research, Marcoulides, George A., (ed.). *Journal of Business Communication*, 37 (1), 106-109.
- Martin, J. (1999). Intercultural Negotiation Training. *Business Communication Quarterly*, 62 (2), 12.
- Aiken, M., Sloan, H., & Martin, J. (1998). Using a Bilingual Group Decision Support System. *Behavior & Information Technology*, 17 (3), 141-144.
- Alkhazraji, K. M., Gardner III, W. L., Martin, J. S. , & Paolillo, J. G. P. (1997). The Acculturation of Immigrants to U.S. Organizations. *Management Communication Quarterly*, 11 (2), 217-265.
- Aiken, M., Hwang, C., & Martin, J. (1996). A Japanese Group Decision Support System. *International Journal of Computer Application in Technology*, 9 (5/6), 233-238.
- Aiken, M. & Martin, J. (1996). Using a Group Decision Support System for Mathematics Problem Solving. *Mathematics and Computer Education*, 29 (3), 232-233.
- Aiken, M., Martin, J., Shirani, A., & Singleton, T. (1994). A Group Decision Support System for Multicultural and Multilingual Communication. *Decision Support Systems*, 12 (2), 93-96.
- Aiken, M., Martin, J., Paolillo, J., & Shirani, A. (1994). A Group Decision Support System for Multilingual Groups. *Information & Management*, 26, 155-161.
- Aiken, M., Krosop, J., Shirani, A., & Martin, J. (1994). Electronic Brainstorming in Small and Large Groups. *Information & Management*, 27, 141-149.
- Aiken, M. & Martin, J. (1994). Enhancing Business Communication with Group Decision Support Systems. *The Bulletin of the Association for Business Communication*, 57 (3), 1-3.
- Aiken, M., Vanjani, M., Martin, J. S. , Young, C., & Govindarajulu, C. (1994). Experiences with a Bilingual Group Decision Support System. *International Business Schools Computing Quarterly*, 6 (1), 4-9.
- Aiken, M., Vanjani, M., & Martin, J. (1994). Experiences With a Bilingual Group Decision Support Systems. *International Business Schools Computing Quarterly*, 6 (1), 4-9.
- Aiken, M., Martin, J., Vanjani, M., & Sexton, R. (1994). Group Decision Support Systems in Higher Education. *Journal of Educational Technology Systems*, 23, 1.
- Aiken, M., Hwang, C., & Martin, J. (1994). Multilingual Group Decision Support Systems for International Business. *The Journal of Language for International Business*, 6 (1).
- Aiken, M., Martin, J., & Paolillo, J. (1994). Requisite Skills of Business School Graduates as Perceived by Senior Corporate Executives. *Journal of Education for Business*, 36 (3), 159-162.
- Aiken, M., Hwang, C., DeMagalhaes, R., & Martin, J. (1993). A Comparison of Malaysian and American Groups Using A Group Decision Support System. *Journal of Information Science*, 19 (6), 489-491.
- Martin, J. (1993). Abstract of Experts' Consensus Concerning the Content for an Intercultural Business Communication Course. *Research Issue*, Spring.

- Chaney, L. & Martin, J. (1993). Intercultural Awareness of Business Communication Students. *The Journal of Language for International Business*, V (1), 1-13.
- Martin, J. & Chaney, L. (1992). Determination of Content for a Collegiate Course in Intercultural Business Communication by Three Delphi Panels. *Journal of Business Communication*, 29 (3).
- Martin, J. (1992). Intercultural Teaching Ideas for Secondary Courses. *TBEA Journal*.
- Murray, M. E. & Martin, J. (1990). Back to the Basics of Vocational Education. *NATABE Notes*.
- Martin, J. (1990). The Teaching Effectiveness of Tennessee Vocational Office Education Teachers. *The Invoice*, 16 (2), 5-6.

Non-Refereed Articles

- Martin, J. S. & Chaney, L. H. (2006). Global Business Customs and Etiquette. *Office Pro*, 66 (4), 18-21.

Invited Articles/Reviews

- Martin, J. S. (2008). Who Me, A Bully? *Cast Polymer Connection*, 16 (1), 47.
- Martin, J. S. (2007). Giving and Getting Service. *Composite Manufacturing*, 23 (4), 67.
- Martin, J. S. (2007). Gratitude Etiquette. *Composite Manufacturing*, 23 (3), 40.
- Martin, J. S. (2007). Technology Upgrades, Cognitive Theory, and Diversity Training Keys to Communication Success for Small Business. *Composite Manufacturing*, 23 (1), 84-85.
- Martin, J. S. (2006). All in the Family. *Cast Polymer Connection*, 14 (2), 48.
- Martin, J. S. (2006). Do You Think About Communication Channels. *Cast Polymer Connection*, 14 (4), 41.
- Martin, J. S. (2006). E-Mail Errors. *Cast Polymer Connection*, 14 (3), 49.
- Martin, J. S. (2006). Global Business Etiquette. *Composite Manufacturing*, 22 (8), 50.
- Martin, J. S. (2006). Informal Channels of Communication Dwindle as Small Businesses Grow: Communication Trends for Small Business in '06. *Cast Polymer Connection*, 22 (1), 80-81.
- Martin, J. S. (2006). Just Talking CM Word Modulus. *Composite Manufacturing*, 22 (2), 33.
- Martin, J. S. (2006). To Blog or Not to Blog? Is it an Effective Communication Channel? *Composite Manufacturing*, 22 (3), 35.
- Martin, J. S. & Martin, S. J. (2005). Book Nook, *The World is Flat* by Thomas Friedman. *Composite Manufacturing*, 21 (11), 33, 43.
- Martin, J. S. (2005). Communication by Osmosis? Try Giving Direction. *Composite Manufacturing*, 21 (9), 75.
- Martin, J. (2005). Communication Issues in Small Business for 2005. *Composite Manufacturing*, 21 (1), 86-87.
- Martin, J. (2005). Five Tips for Making Trade Shows Count. *Cast Polymer Connection*, 13 (3), 38.
- Martin, J. S. & Martin, S. J. (2005). Talk the Talk Column: *The World is Flat* by Thomas Friedman. *Cast Polymer Connection*, 13 (6), 30-31.
- Martin, J. (2005). The Baldrige Award, Why You Should Apply. *Cast Polymer Connection*, 13 (1), 66.
- Martin, J. S. (2005). When Communicating, Style Matters. *Composite Manufacturing*, 21 (10), 143.
- Martin, J. (2005). When do Pay Increases Work? *Cast Polymer Connection*, 13 (4), 42.
- Martin, J. (2004). Are Numbers Universal. *Composites Fabrication*, 20 (9), 82.
- Martin, J. S. (2004). Assume Nothing! *Composites Fabrication*, 20 (6), 34.
- Martin, J. S. (2004). Communication Traps. *Composites Fabrication*, 20 (2), 34.
- Martin, J. S. (2004). Convincing Conversation. *Composites Fabrication*, 20 (5), 31.
- Martin, J. S. & Martin, S. J. (2004). Promotion in Motion. *ICPA Cast Polymer Connection*, 12 (1), 23, 56.
- Martin, J. S. & Martin, S. J. (2004). Sales Promotion Effectiveness: Results of ICPA Survey. *Composites Week*, 6 (9), 2-3.
- Martin, J. S. (2004). Telephone Trap. *Composites Fabrication*, 20 (3), 38.

Book

- Martin, J. S. & Chaney, L. H. (2011). *Global Business Etiquette*, 2nd ed., Westport, CT: ABC-Clio.
- Martin, J. S. & Bell, R. L. (2011). *Managerial Communication*, Upper Saddle River, NJ: Prentice Hall.
- Chaney, L. H. & Martin, J. S. (2011). *Intercultural Business Communication*, 6th ed., Prentice Hall: Prentice Hall.
- Martin, J. S. & Chaney, L. H. (2009). *Passport for Success*, Westport, Connecticut: Praeger.
- Chaney, L. H. & Martin, J. S. (2009). *Intercultural Business Communication*, 5th ed., Upper Saddle River, NJ: Prentice Hall.
- Martin, J. S. & Chaney, L. H. (2008). *Global Business Etiquette*, Westport, CT: Praeger.
- Martin, J. S. & Chaney, L. H. (2007). *Global Business Etiquette*, South America: Grupo Cultural S.A. de C.V..
- Chaney, L. H. & Martin, J. S. C. (2007). *The Essential Guide to Business Etiquette*, Westport, Connecticut: Praeger.

- Chaney, L. H. & Martin, J. S. C. (2007). *The Essential Guide to Business Etiquette*, Oxford, England: Greenwood World Publishing.
- Chaney, L. & Martin, J. S. (2006). *Intercultural Business Communication*. 4th edition Prentice-Hall.
- Martin, J. S. & Chaney, L. H. (2006). *Global Business Etiquette* Praeger/Greenwood.
- Chaney, L. & Martin, J. S. (2004). *Intercultural Business Communication*. 3rd edition Prentice-Hall.
- Chaney, L. & Martin, J. S. (2000). *Intercultural Business Communication*. 2nd edition Prentice-Hall Publishers.
- Chaney, L. & Martin, J. S. (1995). *Intercultural Business Communication* Prentice-Hall Publishers.

Book Chapters

Refereed

- Martin, J. S. (2011). "Mexico's Ethnic Conflict", In Tony Marsella (Ed.) *Handbook of Ethnopolitical Conflict: International Perspectives on Context and Consequences*. Springer.
- Chaney, L. H. & Martin, J. S. (2005). "Intercultural Business Communication", In D. J. Green & J. C. Scott (Eds.) *2005 National Business Education Association Yearbook*. Reston, VA: NBEA.
- Martin, J. & Krapels, R. (1996). "Electronic Powerpoint Presentations", *Contemporary Business Communication*. Prentice-Hall.
- Martin, J. (1994). "Cultural Shock", *Instructor's Resource Manual with ABC News Video Guide, Contemporary Business Communication*, (pp. 473-477).

Refereed Proceedings

Full Paper

- Martin, J. S. & Bell, R. L. (2011). *The Practical Uses of Two Classic Management Theories in Everyday Managerial Communication Situations*. Association for Business Communication Annual Meeting.
- Martin, J. S. & Chaney, L. H. (2009). *Communication Skills Needed for Successful Interactions with America's Largest Trading Partners*. Association for Business Communication Annual Meeting.
- Martin, J. S. & Chaney, L. H. (2008). *Sports Etiquette*. Association for Business Communication Annual Meeting, ABC.
- Martin, J. S. & Chaney, L. H. (2006). *Intercultural Communication Choices in the Muhammad Caricature Debacle*. Association for Business Communication Annual Meeting.
- Chaney, L. H. & Martin, J. S. (2006). *Integrating Global Customs and Etiquette into Business Courses*. Allied Academies International Conference, 11 (1), 45-49.
- Martin, J. S. & Chaney, L. H. (2005). *Integrating Global Conversational Customs into Business Courses*. Association for Business Communication Annual Meeting.
- Martin, J. (2004). *The Emerging Role of Emotional Intelligence in Business Communication Classes*. Association for Business Communication Annual Meeting.
- Douglas, C., Martin, J. S., & Krapels, R. H. (2003). *Change Communication*. Association for Business Communication Annual Meeting, 1-10.
- Martin, J. S. & Krapels, R. H. (2003). *A Case Study of Perception in a Hate Crime*. Association for Business Communication Annual Meeting.
- Martin, J. & Krapels, R. (2002). *The Value-Added Graduate: A Communication Certificate Program*. Association for Business Communication Annual Meeting.
- Chaney, L., Martin, J. S., & Krapels, R. H. (2000). *The Use and Misuse of Humor in U.S.* ABC Joint Canadian, Eastern, and Southeastern Conference.
- Martin, J. S. & Krapels, R. H. (1999). *Enhancing Intercultural Communication Effectiveness Through an Examination of Business and Social Customs*. ABC Southeast Regional Conference, 19-27.
- Martin, J. S. & Krapels, R. H. (1998). *Environmental Progress in Advertising: Development from the Past and Directions for the Future*. Association for Business Communication Annual Meeting.
- Martin, J. S. & Krapels, R. H. (1998). *Communication Practices Between Mexican and U.S. Businesspeople*. ABC Southeast Regional Conference.
- Martin, J. S. & Wakefield, K. (1997). *Competency Based Educational Techniques Used for Teaching Introduction to Marketing*. Southern Marketing Association.
- Krapels, R. H. & Martin, J. S. (1996). *Curriculum Input from Post-graduate Surveys: A Method of Validating the Importance of Business Communication*. ABC Southeast Regional Conference.
- Chaney, L. H., Martin, J. S., & Krapels, R. H. (1996). *Perceived Differences in Negotiation Styles: Mexican and U.S. Businesspersons*. Academy of Business Administration.

- Krapels, R. & Martin, J. (1995). The Future of Business Communication in AACSB-Accredited Schools. Association for Business Communication Annual Meeting, 1-5.
- Martin, J., Krapels, R., & Chaney, L. (1995). Pitfalls of International Research. Southwestern Federation of Administrative Discipline.
- Chaney, L. H. & Martin, J. S. (1995). Importance of Including Global Etiquette in Business Communication Courses. Academy of Business Administration, 121-127.
- Chaney, L. & Martin, J. S. (1994). Importance of Contrasting Cultural Values in Intercultural Business Communication. Association for Business Communication Annual Meeting.
- Martin, J. & Aiken, M. (1993). Two Business Advisory Boards Using GDSS Determine Communication is the Number One Need of Business Graduates. ABC Southwest Meeting.
- Chaney, L. & Martin, J. (1992). Business Communication Students' Knowledge of Intercultural Nonverbal Communication. Association for Business Communication Annual Meeting.
- Chaney, L. & Martin, J. (1992). Development of an Undergraduate Course in Intercultural Business Communication and Negotiation. ABC Southwest Meeting.
- Aiken, M., Reithel, B., Martin, J. S., Shirani, A., & Singleton, T. (1992). Using Group Decision Support System for Multicultural and Multilingual Communication. Decision Sciences Institute Meeting.
- Martin, J. & Chaney, L. (1991). Experts' Consensus Concerning the Content for an Intercultural Business Communication Course. Association for Business Communication Annual Meeting.
- Treece, M. & Martin, J. (1990). A Study of Business Communication Students' Time Utilization as it Affects Academic Success and Interest. Association for Business Communication Annual Meeting.
- Treece, M. & Martin, J. (1990). Business Communication Students; Academic Success, Interest, and Effort: Do Sex and Age Make a Difference? Association for Business Communication Annual Meeting.

Working Papers

- Martin, J. S. & Novicevic, M. (2009). "Social Entrepreneurship in Poverty-Stricken Kenya" targeted for International Journal of Intercultural Relations.
- Martin, J. S., Davis, B., & Krapels, R. H. (2009). "Analysis of Business Communication Journals" targeted for Journal of Business Communications.

Presentation of Refereed Papers

International

- Martin, J. S. & Bell, R. L. (2011, October). The Practical Uses of Two Classic Management Theories in Everyday Managerial Communication Situations. Association for Business Communication Annual Meeting, Montreal, Canada.
- Blewett, B. C., Harrison, W. H., & Martin, J. S. (2010). Ball Four or Strike Three? MLB Baseball Players' Attempt at Income from Publicity Rights in Fantasy Baseball May be Subjected to First Amendment Umpiring. Association for Business Communication Annual Meeting, Chicago, Illinois.
- Martin, J. S. & Chaney, L. H. (2009, October). Communication Skills Needed for Successful Interactions with America's Largest Trading Partners. Association for Business Communication Annual Meeting, Portsmouth, Virginia.
- Martin, J. S., Moeller, M., & Harvey, M. (2009, August). What we have here is a failure to communicate. International Academy of Intercultural Relations, Manoa, Hawaii.
- Martin, J. S., Reynolds, S., Beamer, L., & Yuan, W. (2008, October). CQ--Implications for Intercultural Communication Courses & Research. Association for Business Communication Annual Meeting, Lake Tahoe, United States of America.
- Criel, J. & Martin, J. S. (2007, July). CQ/Language: A Barrier to Success. International Academy of Intercultural Relations, Grotengin, Netherlands.
- Martin, J. S. & Chaney, L. H. (2007, October). Sports Etiquette. Association for Business Communication, Washington, District of Columbia.
- Chaney, L. H. & Martin, J. S. (2006, April). Integrating Global Customs and Etiquette into Business Courses. Allied Academies International Conference, New Orleans, Louisiana.
- Martin, J. S. (2005, May). What Emotional Intelligence Has to Say About Culture. 4th Biennial International Conference in Intercultural Research, Kent, Ohio.
- Martin, J. S., Chaney, L. H., & Moore, T. (2004, May). The Use of Humor in International Advertising in England, Japan, and Mexico. The International Academy for Intercultural Research Conference, Taipei, Taiwan.
- Chaney, L. H. & Martin, J. S. (1999, May). The Emerging Role of Women in International Business. European Association for Business Communication, Helsinki, Finland.
- Martin, J. S. & Chaney, L. H. (1999, July). Truth in Intercultural Negotiation. Academy of Business Administration International

Conference, London, United Kingdom.

Local

Martin, J. (1998, January). Enhancing Your Presentation Skills. University of Mississippi Training and Development Seminar, University, Mississippi.

Martin, J. & Krapels, R. H. (1995, June). Benchcrafts' Written Communication Manual, Professionalism, Interpersonal Communication Skills. Benchcraft Furniture Training Seminar, Blue Mountain, Mississippi.

Martin, J. (1992, November). Stresses--Who ME? Bank Administration Institute Meeting, Oxford, Mississippi.

National

Martin, J. S. (2008, October). Business Communication Journals. Association for Business Communication, Lake Tahoe, Nevada.

Martin, J. S. & Chaney, L. H. (2006, October). Intercultural Communication Choices in the Muhammad Caricature Debacle. Association for Business Communication Annual Meeting, San Antonio, Texas.

Novicvic, M., Evans, M., Martin, J. S. , & Dorn, F. (2006, August). CEO Blogs: Credibility Issues. Academy of Management Meeting, Atlanta, Georgia.

Martin, J. (2004, October). The Emerging Role of Emotional Intelligence in Business Communication Classes. Association for Business Communication Annual Meeting, Boston, Massachusetts.

Douglas, C., Martin, J. S. , & Krapels, R. H. (2003, October). Change Communication. Association for Business Communication Annual Meeting, Albuquerque, New Mexico.

Martin, J. S. & Krapels, R. H. (2003, March). A Case Study of Perception in a Hate Crime. Association for Business Communication Annual Meeting, New Orleans, Louisiana.

Barker, R., Clark, T. D. , Krapels, B., & Martin, J. S. (2002, October). How Colleges and Universities Rate Journals in Determining Merit Evaluations for Faculty Scholarship. Association for Business Communication Annual Meeting, Cincinnati, Ohio.

Martin, J. S. & Krapels, R. H. (2002, October). Six Journals Chosen by ABC Members. Association for Business Communication Annual Meeting, Cincinnati, Ohio.

Martin, J. S. & Krapels, R. H. (2002, April). The Value-Added Graduate: A Communication Certificate Program. Association for Business Communication Annual Meeting, Savannah, Georgia.

Krapels, R. H. & Martin, J. S. (2001, November). Preliminary Findings of Top ABC Journals. Association for Business Communication Annual Meeting, San Diego, California.

Martin, J. S. & Krapels, R. H. (2000, October). Business Communication Professional's Perceptions of Academic Journals for Business Communication Publication. Association for Business Communication Annual Meeting, Atlanta, Georgia.

Chaney, L. H. & Martin, J. S. (1999, November). Use of Humor in Intercultural Business Communication. Association for Business Communication Annual Meeting, Los Angeles, California.

Krapels, R. & Martin, J. S. (1999, March). Incorporating Business Experiences Into The Report Assignment. Association for Business Communication Annual Meeting, Houston, Texas.

Martin, J. & Krapels, R. H. (1998, November). An Empirical Assessment of Journals Relevant to Business Communication Research. Association for Business Communication Annual Meeting, San Antonio, Texas.

Martin, J. S. & Krapels, R. H. (1998, March). Environmental Progress in Advertising: Development from the Past and Directions for the Future. Association for Business Communication Annual Meeting, Dallas, Texas.

Krapels, R. H. & Martin, J. S. (1997, November). Copyright Guidelines for Multimedia Usage in Business Communication Classrooms. Association for Business Communication Annual Meeting, Washington, District of Columbia.

Krapels, R. H. & Martin, J. S. (1997, March). Presentation Software in Business Communication Lectures. Association for Business Communication Annual Meeting, Williamsburg, Virginia.

Chaney, L. H., Martin, J. S. , & Krapels, R. H. (1996, December). Perceived Differences in Negotiation Styles: Mexican and U.S. Businesspersons. Academy of Business Administration, Acapulco, Mexico.

Martin, J., Krapels, R. H. , & Chaney, L. H. (1996, November). Communication Characteristics of Mexican and U.S. Businesspeople. Association for Business Communication Annual Meeting, Chicago, Illinois.

Chaney, L. H. & Martin, J. S. (1995, March). Importance of Including Global Etiquette in Business Communication Courses. Academy of Business Administration, Reno, Nevada.

Chaney, L. & Martin, J. S. (1994, November). Importance of Contrasting Cultural Values in Intercultural Business Communication. Association for Business Communication Annual Meeting, San Diego, California.

Chaney, L. & Martin, J. (1993, November). Cultural Shock: An Intercultural Communication Problem. Association for Business Communication Annual Meeting, Montreal, Canada.

Chaney, L., Martin, J., & Perez, M. G. (1993, April). Business communication Students' Knowledge of Intercultural Nonverbal

Communication. Association for Business Communication Annual Meeting, San Juan, Puerto Rico.

Aiken, M., Reithel, B., Martin, J. S., Shirani, A., & Singleton, T. (1992, November). Using Group Decision Support System for Multicultural and Multilingual Communication. Decision Sciences Institute Meeting, San Francisco, California.

Chaney, L. & Martin, J. (1992, November). Business Communication Students' Knowledge of Intercultural Nonverbal Communication. Association for Business Communication Annual Meeting, New Orleans, Louisiana.

Martin, J. & Chaney, L. (1991, November). Experts' Consensus Concerning the Content for an Intercultural Business Communication Course. Association for Business Communication Annual Meeting, Honolulu, Hawaii.

Treece, M. & Martin, J. (1990, November). Business Communication Students; Academic Success, Interest, and Effort: Do Sex and Age Make a Difference? Association for Business Communication Annual Meeting, San Antonio, Texas.

Treece, M. & Martin, J. (1990, November). A Study of Business Communication Students' Time Utilization as it Affects Academic Success and Interest. Association for Business Communication Annual Meeting, San Antonio, Texas.

Regional

Martin, J. S. & Martin, S. J. (2004, February). Promotion in Motion. . . How Can Cultured Marble Companies Improve Their Sales Promotions. Polycon 2004 Presentation, New Orleans, Louisiana.

Martin, J. (2000, April). The Use and Misuse of Humor in U.S. ABC Joint Canadian, Eastern, and Southeastern Conference, Nashville, Tennessee.

Martin, J. S. & Krapels, R. H. (1999, April). Enhancing Intercultural Communication Effectiveness Through an Examination of Business and Social Customs. ABC Southeast Regional Conference, Charleston, South Carolina.

Martin, J. S. & Krapels, R. H. (1998, April). Communication Practices Between Mexican and U.S. Businesspeople. ABC Southeast Regional Conference, Tunica, Mississippi.

Martin, J. S. & Wakefield, K. (1997, November). Competency Based Educational Techniques Used for Teaching Introduction to Marketing. Southern Marketing Association, Unknown, Unknown.

Krapels, R. H. & Martin, J. S. (1996, March). Curriculum Input from Post-graduate Surveys: A Method of Validating the Importance of Business Communication. ABC Southeast Regional Conference, Kiawah Island, South Carolina.

Krapels, R. H., Martin, J. S., & Chaney, L. (1995, April). The Future of Business Communication in AACSB-Accredited Schools. ABC Southeast Regional Conference, Nashville, Tennessee.

Martin, J., Krapels, R., & Chaney, L. (1995, March). Pitfalls of International Research. Southwestern Federation of Administrative Discipline, Houston, Texas.

Martin, J. & Aiken, M. (1993, March). Two Business Advisory Boards Using GDSS Determine Communication is the Number One Need of Business Graduates. ABC Southwest Meeting, New Orleans, Louisiana.

Chaney, L. & Martin, J. (1992, March). Development of an Undergraduate Course in Intercultural Business Communication and Negotiation. ABC Southwest Meeting, San Antonio, Texas.

Martin, J. (1991, October). Intercultural Business Etiquette. Mid-South Exporters Roundtable, Memphis, Tennessee.

Research Grants

Funded

2003: Jeanette, M. S., Summer Research Grant, \$3500 Awarded in 2 phases, School of Business Administration.

Research Honors and Awards

Award

2008: Research Award in the Management/Supply Chain Management category received a Research Award Certificate International Academy of Business and Public Administration Disciplines.

2007: Distinguished Publication on Business Communication for 2006. The article was Communication in the Transition to Self-Directed Work Teams in The Journal of Business Communication. A plaque and \$500 award are given. Association for Business Communication.

Honor

2007: The magazine presented our book Global Business Etiquette as a book of interest to readers in their On The Shelf article. University of Chicago Magazine.

Other Research Activities

1997: Other Publications. Article for the Public Relations Department on International Business.

Service:

Service to the University

Department Assignments

Chair:

2006-2007: Search for Business Communication Faculty Position: Served as the Chair of the search for a replacement for Roberta H. Krapels

Member:

2010-2011: Tenure and Promotion Committee, Management Representative: Review tenure and promotion packets and make recommendations.

2010-2011: Hiring Committee: Hiring an entrepreneurial faculty member.

2009-2010: Tenure and Promotion Committee, Management Department Representative: Review tenure and promotion packets and make recommendation.

2008-2009: Tenure and Promotion Committee, Management Dept. Representative: Review tenure and promotion packets and make a recommendation.

2002-2003: Management Department Faculty Search Committee: University of Mississippi, School of Business Administration

1998-1999 – 1999-2000: Management Department Faculty Search Committee: University of Mississippi, School of Business Administration

1994-1995: Management Department, Faculty Search Committee: University of Mississippi, School of Business Administration

1992-1993: Management Department, Faculty Search Committee: University of Mississippi, School of Business Administration

Other Institutional Service Activities:

2007-2008: Speaker on Global Business Etiquette for Senior Engineering Students: Spoke at a dinner for senior engineering students and major firms.

College Assignments

Chair:

2009-2010: Tenure and Promotion

2007-2008: Intercultural Program Assessment: Wrote and assessed the Intercultural Program for the School of Business.

2005-2006: B-Comm Search Committee

2005-2006: Search Committee: Search to fill the position of Business Communication Assistant Professor

Member:

2010-2011: Tenure and Promotion Committee: Judged the T & P packets of those applying for tenure and/or promotion.

2010-2011 – 2011-2012: Tenure and Promotion

2008-2009: Speaker's Edge Competition: Judge and Committee Member for MBA Competition

2008-2009: Asst/Assoc Professor of Management Search II

2008-2009: Asst/Assoc Professor of Management Search I

2007-2008: Management Faculty Search Committee II

2007-2008: Tenure and Promotion Committee

2007-2008 – 2011-2012: MBA Committee

2005-2006: Speaker's Edge Competition : Judge for competition and Committee Member for MBA Competition

2004-2005 – 2005-2006: MBA Committee

Session Moderator:

2010-2011: Speaker's Edge Competition: Judged speaking events

University Assignments

Chair:

2000-2001: University of Mississippi, Communication Cohort Committee: convened by Provost Staton

2000-2001: University of Mississippi, Faculty Senate, Academic Support Committee: Academic Support Committee

1995-1996: School of Business Administration, Undergraduate Curriculum Review Committee: University of Mississippi

1994-1995: University of Mississippi, School of Business Administration, : Undergraduate Curriculum Review Committee

1993-1994: School of Business Administration, Undergraduate Curriculum Review Committee: University of Mississippi

Facilitator:

2010-2011: Judge for Science Fair: Review high school student projects.

2007-2008: Judge for Science Fair: Judge science projects from the local schools.

Faculty Advisor:

2010-2011: McNair Scholars Program: Advised Magan Collins during her thesis research.

2010-2011: Honor's College Thesis Advisor: Advised Hannah Flint's Honor's Thesis.

Member:

2011-2012: Science and Engineering Fair Judge: Judge Science Fair projects.

2010-2011: University Assessment Committee: Review department assessments and give feedback.

2010-2011 – 2011-2012: University Assessment Committee

2009-2010: EDHE 105 Committee: Discuss changes to the EDHE 105 class.

2009-2010: Advisory Committee for the Center for Writing and Rhetoric

2009-2010: SACS General Education Committee: Discuss changes for general education at the university.

2008-2009: SACS QEP Committee: Helped to design the QEP document.

2008-2009: Search Committee for the position of Director of the Writing Center

2008-2009: Advisory Committee for the New Writing Center: Advisory Committee for the Director of the Writing Center

2008-2009: University Assessment Committee: Reviewed and assessed department programs & plans

2007-2008: QEP of SACS for Faculty Improvement

2007-2008: University Assessment Committee

2007-2008: University of Mississippi, Region 7 Science and Engineering Fair: Judge science projects

2007-2008 – 2008-2009: SACS General Education Committee

2006-2007: University Libraries Information Literacy Committee

2005-2006: University Assessment Committee: Review of the department assessment reports

2004-2005: The University of Mississippi, School of Business Administration, : MBA Committee

2004-2005: University of Mississippi, Provost's Academic Task Force

2004-2005: University of Mississippi, Library Committee

2004-2005: University of Mississippi, Honors Committee

2002-2003: University of Mississippi, Honors College: Meredith Skelton Thesis Committee

2001-2002 – 2004-2005: University of Mississippi, Faculty Senate, Library Council

2001-2002 – 2003-2004: University of Mississippi, Faculty Senate, Honors Day Committee

2000-2001: University of Mississippi, Oral Communication Committee: convened by Dr. Eftink

1999-2000 – 2002-2003: University of Mississippi, Faculty Senate, Election Committee

1999-2000 – 2002-2003: University of Mississippi, Faculty Senate, Athletic Committee

1997-1998: University of Mississippi, Search Committee: Croft International Business Faculty Position

1995-1996 – 1997-1998: University of Mississippi, University Insurance and Retirement Committee

1995-1996 – 1996-1997: University of Mississippi, Recruitment and Retention Committee

1994-1995: Professionalism, Interpersonal Communication Skills & Development of a Communication Manual: Workshop presented for Benchcraft Furniture, Blue Mountain, MS. Benchcraft donated furniture for School of Business Administration Student Lounge.

1992-1993: The University of Mississippi, School of Business Administration: Undergraduate Curriculum Committee

Other Institutional Service Activities:

2007-2008: Leadership Student Organization: Speaker on Etiquette for Leadership Students Dinner

2002-2003 – 2005-2006: University of Mississippi, Student Housing Move-In Day: Volunteer

2000-2001: University of Mississippi, Student Housing Move-in Day: Volunteer

1993-1994 – 2001-2002: University of Mississippi, Region 7 Science and Engineering Fair

1992-1993: Bank Administration Institute Meeting: Presented a talk entitled, 'Stressed--Who Me?' on November 17, 1992 at University of Mississippi.

1991-1992 – 2000-2001: University of Mississippi, Student Recruitment Telethon

Session Moderator:

2011-2012: Gave an Interview/Dining Seminar for The Graduate Committee: Gave a presentation while 25 graduate students ate on dining etiquette and interview questions and techniques.

Workshop:

1998-1999: University of Mississippi, University Writing Programs: May 1999 - 'Vita Writing and Interviewing Skills'

1998-1999: University of Mississippi, School of Business: 1999, April - Proper Eating Etiquette (seminar for the Student Alumni Council) Krapels, R. H. & Martin, J. S.

State-wide Assignments

Member:

2003-2004 – 2005-2006: University of Mississippi, Region 7 Science and Engineering Fair: Judge science fair participants

Dissertation Assignments

Member:

1998-1999: Larry Bailey: 'A Proposed Study of the Exchange of Resources in the Workplace Utilizing the Berg/Wiebe Resource Exchange Scale.'

1997-1998: Ceasar Douglas: 'The Effects of Self-Directed Work Teams (SDWTs) on Management Influence.'

1995-1996: A. Amin

1995-1996: Samuel Faught: 'An Investigation of Intervening/Moderating Variables in the Participation Decision Making Expectancy Linkage.'

1994-1995: B. Cooper Johnson: 'A Reliability and Validity Study of the Verg/Wiebe Resource Exchange Scale.'

1992-1993: Khalid Mahammed Alkhazraji: Acculturation of Minorities and Immigrant Employees in U.S. Organizations: The Case of Islamic Minorities

Other Institutional Service Activities:

2006-2007: University of Mississippi, Honors Thesis: Coached a student through the Honors Thesis process.

Service to the Profession

Advisor

2008: Prentice Hall, Reviewed chapters and concepts for a new type of business communication textbook., Tahoe, Nevada (International).

Chair: Committee / Task Force

2004: Association for Business Communication, Proceedings Chair (National).

2000 – 2004: Association for Business Communication, AACSB Liason Committee (National).

1998: ABC-Southeast Regional Meeting, Co-Chair w/ Bobbie Krapels (Regional).

Chair: Publication Board

2009: Association for Business Communication, Help discern the rules for the two journals and proceedings of the association. Currently working to get JBC on the ISI list., Portsmouth, Virginia (International).

2008: Association for Business Communication, Chair of the Publications Board for the Association for Business Communication. Involves two journals Journal of Business Communication and Business Communication Quarterly, as well as the website and proceedings. (International).

Editor: Associate Editor

1994 – 2002: Journal of Business Communication (National).

External Reviewer for Tenure

1998: Karen S. Powell, Colorado State University, Evaluation and Letter (Local).

1998: Marsha Bayless, Stephen F. Austin State University, Evaluation and Letter (Local).

Member: Committee/Task Force

1994 – 2005: Association for Business Communication, Intercultural Communication Committee (National).

Officer: Organization / Association

2000 – 2004: Association for Business Communication, Director at Large (National).

Other Professional Service Activities

2008: Association for Business Communication Annual Meeting, Part of a panel to review the new Business Communication textbook by Lehman and Dufrene. We discussed the book, ancillary materials, and technology advance that have been made for the book., Tahoe, Nevada (International).

Presentation

2008: Association for Business Communication Annual Meeting, A discussant on a panel about culture intelligence and business communication., Tahoe, Nevada (International).

Reviewer - Article / Manuscript

2011: International Journal of Intercultural Relations (International).

2011: Information Technology, Learning, and Performance Journal (International).

2008: ABC Southeast Regional Conference, Reviewed two articles for the proceedings of the ABC Southeast Regional Conference (Regional).

2008: International Journal of Intercultural Relations, Reviewed articles for the journal. (International).

2005: Academy of Business Administration National and International Conference (National).

2005: International Journal of Intercultural Relations, Journal Article Reviewer (International).

Reviewer - Book / Textbook

2007: Cengage Publishing Company, Reviewed the How 11 book as they get ready to do the next edition, How 12., Memphis, Tennessee (National).

2007: Prentice Hall, Reviewed O'Rourke's, Management Communication textbook for the next edition, Memphis, Tennessee (National).

Reviewer: Book / Textbook

2009: Association for Business Communication, Reviewing a new book for Cengage., Portsmouth, Virginia (International).

2008: Cengage Publishing Company, Part of a panel to review the new Business Communication textbook by Lehman and Dufrene. We discussed the book, ancillary materials, and technology advance that have been made for the book., Washington, District of Columbia (National).

2005: Lehman & Duprene, 'Business Communication' textbook (National).

1999: O'Hair (National).

1999: O'Keeton, Communication Text, South-Western College Publishing (National).

1998: Stowers, Managing Communication (National).

1998: Garrison & Gale, Strategies for Managerial Writing (National).

1998: Levi, Group Dynamics for Teams (National).

1997: Lehman et al, Business Communication (National).

1995: Cason, R, Writing for the Business World (National).

Reviewer: Conference Paper

2008: Association for Business Communication, Reviewed three articles for the proceedings of the ABC for the 2007 conference. (International).

1996 – 2004: Association of Business Communication, Southeast and Regional (Regional).

1996 – 2003: Academy of Business Administration National and International Conference (National).

1998: Association for Business Communication, Southwest Region, For 1999 Meeting, Houston, Texas (Regional).

Service to the Community

Board-Member

2010: St. John's Episcopal Church, Senior Warden of the Vestry

2009: St. John's Episcopal Church, Junior Warden of the Vestry.

2005: Cast Polymer Connection, Member of the Editorial Review Board and a Contributing Editor

Chair of a Committee

2010: St. John's Episcopal Church, Junior Warden of Church in 2009, and Senior Warden of Church in 2010.

2008: Held a series of Strategic Planning Meetings for the Memphis Boychoir, The Memphis Boychoir is a regional nonprofit group. I facilitated their strategic planning process.

2000: Church of Holy Communion, Strategic Planning Taskforce

1999: Church of Holy Communion, ECW President

Member of a Committee

2006: Judge for the AMCA Excellence & Innovation Awards, Will work with the other judges to come to a consensus on the winners of three categories: Excellence in Community Stewardship, Excellence as a Production Supervisor, and Excellence as a Manufacturing Employee.

Other Community Service Activities

2006: Excellence & Innovation Awards Judge, Judged ACMA and CM Magazine cases and chose the award winners with two other judges.

2000 – 2002: Church of Holy Communion, Vestry Member

1993 – 2000: Emmanuel Episcopal Center

Positions Held in Civic Organizations

2005: Oscar Night America 2005, Volunteer for the Ronald McDonald House and Pink Palace Museum Fund Raiser. Was a money runner.

Speech / Presentation at a Community Meeting

2008: Interview on Dex.tv, Gave an interview on Dex.tv on intercultural blunders between Asians and North Americans.

2007: PRAM Presentation on Business Etiquette, Luncheon presentation to PRAM (Public Relations Association of Mississippi) members on business etiquette

2007: Global Business Etiquette Presentation, Gave a three hour presentation on Global Business Etiquette to FedEx employees.

2007: 18th Annual Southern Festival of Books, Gave a presentation on our book Global Business Etiquette.

Service Honors and Awards

2005: International Who's Who Historical Society.

2000: Outstanding Intellectuals of the 21st Century 2000 International Biographical Centre.

Other

Faculty Development

Instructional-Related Conference

2000: National Communication Association to gather information for Communication Center. Seattle, Washington.

Professional Seminars / Workshops

2005: Transformative Curriculum Development and Assessment Practices for Online Educators--Sloan-C Seminar Series . Oxford, Mississippi.

2005: Using the Quality Matters Rubric to Improve your Online Courses--Sloan-C Workshop . Oxford, Mississippi.

2005: Copyright Compliance for Online Educators--Sloan C. Oxford, Mississippi.

Other Honors and Awards

2006: Interview of Global Business Etiquette Channel 13, Memphis TN.

2006: Interview of Global Business Etiquette Channel 3, Memphis TN.

2006: Global Business Etiquette will be discussed in the November edition of Esquire's Black Book. Esquire Magazine's Black Book.

2006: Reprinted Joe Sharkey's article from the New York Times International Herald Tribune.

2006: Article on Global Business Etiquette. Psychology Today.

2006: Article in The Commercial Appeal on Dr. Lillian Chaney and myself concerning etiquette and our book Global Business Etiquette. The Commercial Appeal.

2006: Review of Global Business Etiquette The Memphis Flyer.

2006: Book Review in the Business Section of the New York Times for Global Business Etiquette by Joe Sharkey The New York Times.

2003: Notable American Women ABI, Inc..

2003: Who's Who in America.
2003: Who's Who in American Women.
2002: Notable American Women ABI, Inc..
2000: The Twentieth Century Award for Achievement International Biographical Centre.
2000: Notable American Women ABI, Inc..
2000: Outstanding Scholars of the 20th Century International Biographical Centre.
2000: Outstanding Intellectuals of the 21st Century International Biographical Centre.
2000: Honorary Society Kappa Delta Pi.
2000: Who's Who in America.
2000: Who's Who in the South and Southwest.
2000: Who's Who in the South and Southwest, 26th Edition.
1999: Dictionary of International Biography, 28th Edition International Biographical Centre.
1999: Outstanding People of the 20th Century International Biographical Centre.
1999: Outstanding People of the 20th Century Cambridge, England International Biographical Centre.
1999: Who's Who in America .
1999: Who's Who in American Women.
1999: Who's Who in the South and Southwest.
1999: Who's Who in the World.
1988: President of Chapter from 1988-1998 Delta Pi Epsilon, Beta Xi Chapter.

Memberships

ABC

IAIR

Last updated by member on 10-Oct-11 (11:36 AM)