

PROFESSIONAL MBA CURRICULUM

January: Spring Semester - First Year

MBA 613: Mobilizing Technology: The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering.

MBA 621: Statistical Analysis: A critical examination of the theory and assumptions underlying the major multivariate statistical techniques.

June: Summer Session - First Year

MBA 601: Managerial Communication: Integration of communication and managerial theory with business practice using case analysis with an emphasis on persuasive, crisis, cross cultural and informative challenges in business transactions.

MBA 614: Environment of Business: Economic principles applicable to the solution of selected problems facing business decision makers; emphasizing demand theory, production theory, cost estimation, pricing, and capital budgeting.

August: Fall Semester - First Year

MBA 617: Managerial Accounting: This course provides an understanding of the uses and limitations of accounting information in economic decision-making in a variety of personal, business, and other organizational contexts. The course will also build skills in problem solving, interpersonal communications and the use of computers.

MBA611: Financial Statement Analysis: Managerial and cost accounting fundamentals as well as the use of current techniques for financial analysis, capital allocation, and capital structure.

January: Spring Semester - Second Year

MBA 606: Organizational Behavior: The behavior of people in groups and organizations, concepts and theories for leadership, human resource management, as well as the development of student abilities in writing, speaking, and achieving logical, ethical, and behaviorally successful communication in organizational contexts.

MBA 622: Business Planning & Entrepreneurship: Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth stimulations, business condition forecasting, and product supply demand projections.

June: Summer Session - Second Year

MBA 623: Contemporary Business Analysis: A rigorous overview of business models and issues that change as products or services evolve through a life cycle. Emphasizes the interrelated view of functional areas within an organization.

MBA 612: Business Decision Making: Decision making methodologies with emphasis on problems facing the firm in changing global marketplace. Includes multivariate and time series analysis and financial forecasting as tools for the entrepreneur/manager to apply when confronted with strategy implementation decisions.

August: Fall Semester - Second Year

MBA 631: Concept Integration (Must be taken among your last 4 courses): Practical application of the knowledge skills acquired in the first-year courses to real business problems and decision environments. Emphasizes cross-functional integration of tasks and responsibilities to develop effective strategies for problem identification and resolution.

MBA 624: Project Analysis: Implementation of methodologies taught in other MBA courses.